



# RA On Demand Service

Identifications for electronic signature made simple

Swisscom Trust Services

C1 Public



# RA On Demand for Enterprises

## How it works?

### For our customers and partners who ...

... **speed up the identification process of their staff and customers** in order to enable them for the electronic signature, or

... **expand their identification and registration network** within their company in order to increase number of identifications in a self running process.

### Swisscom Trust Services offers ...

- Organisation and planning of identification day, -roadshow or -events
- Training of Master RA agents<sup>\*1</sup> including use of RA App<sup>\*2</sup>
- Support in communication and promotion in cooperation with customer for identification day, -roadshow, -event
- Allround information about electronic signature and Identification

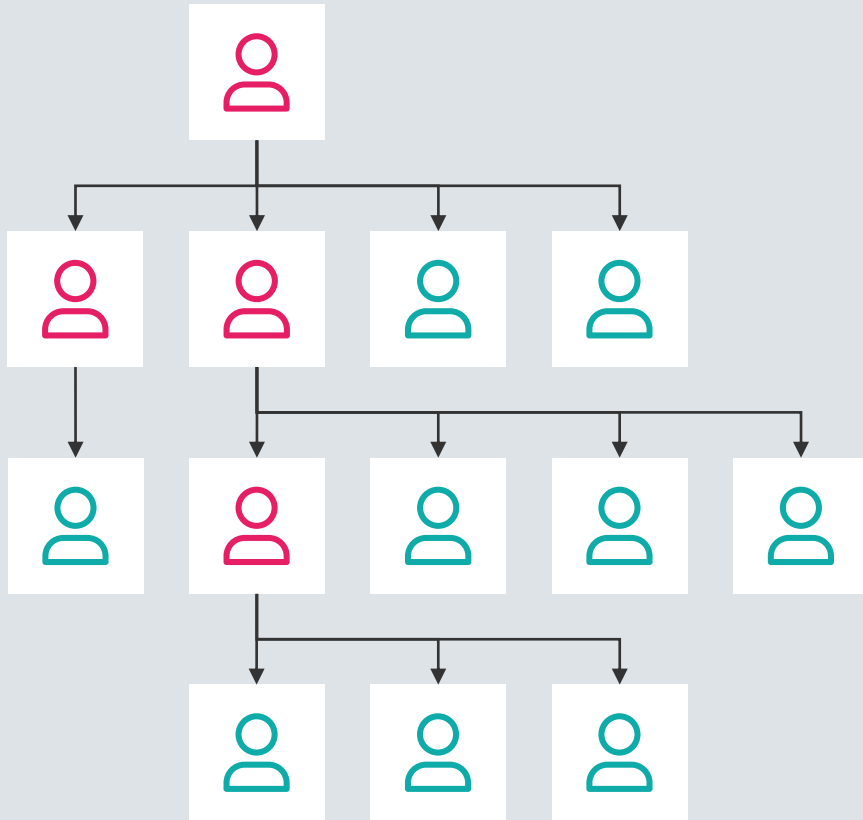




<sup>\*1</sup> **Master RA Agent:** Persons who are authorized to identify and register other persons for electronic signature and promote other RA agents within their registration authority

<sup>\*2</sup> **RA App:** certified Swisscom App available in App Store, with the RA App a RA agent can perform face2face identification of persons for electronic signature. Available through our Smart Registration Service

\* **RA:** Registration Authority

## Example for a RA Agent network



 RA Master Agent  
 RA Agent

## An RA Agents network develops ... Our concept

**1** RA Agency contract



**2** Training of a Master RA Agent



**3** Define RA Agents and Master RA Agents



**4** E-learning





# RA at Swisscom

## A success story



>200 **RA Agents** in our company



**Geographical coverage** (mapped RA-Agents in Switzerland)



Qualified signature of contracts



>150 Identifications per month at Swisscom

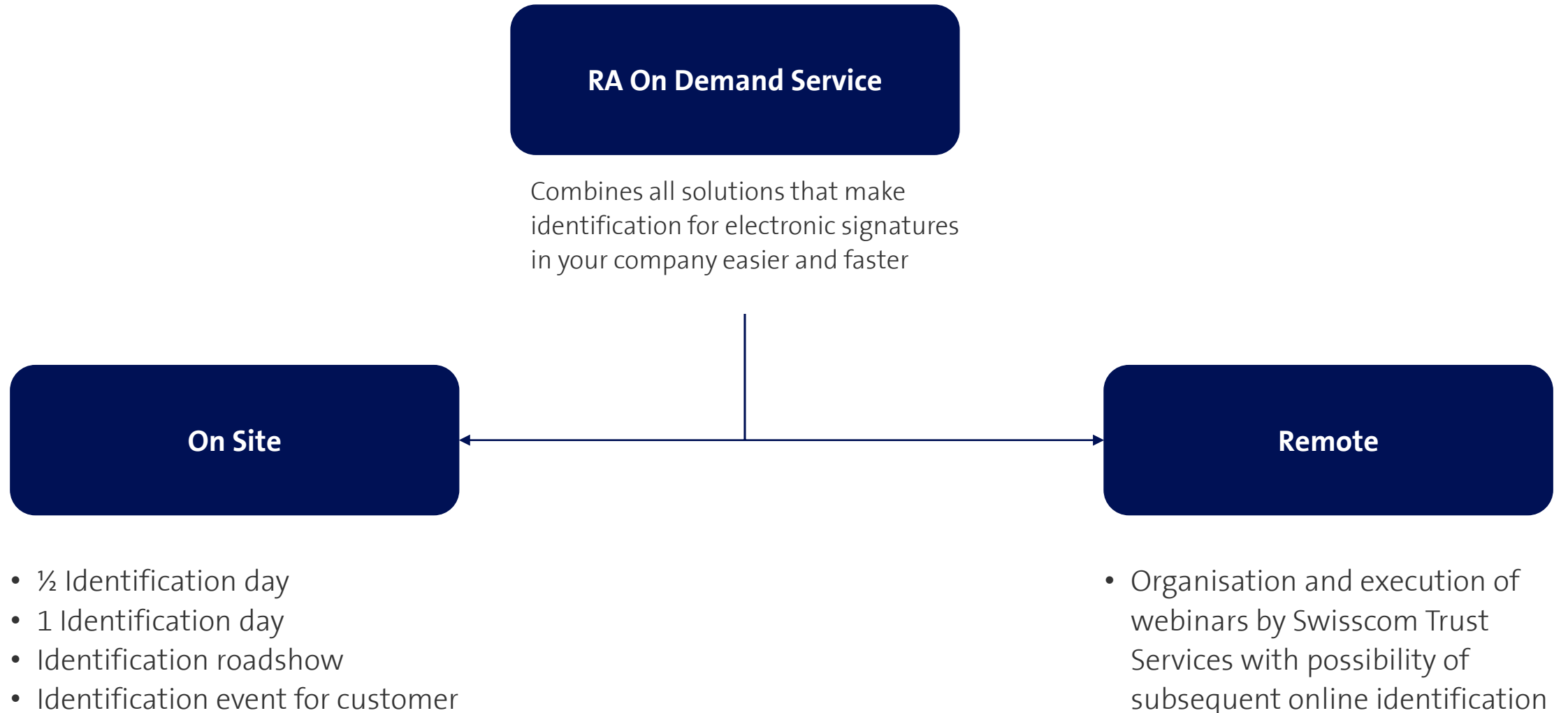
>**7000 internal employees** are enabled to sign electronically



# Designs of RA On Demand Service



# Overview of the RA On Demand solutions





## ½ or 1 Identification Day

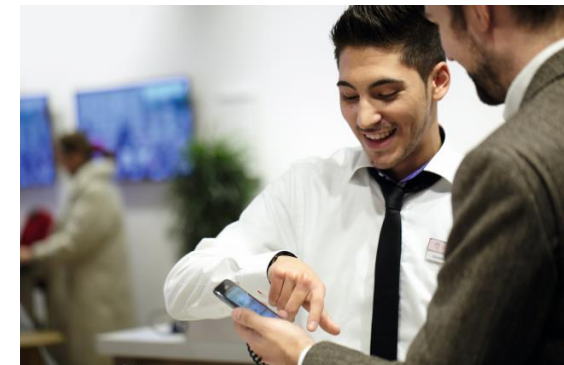
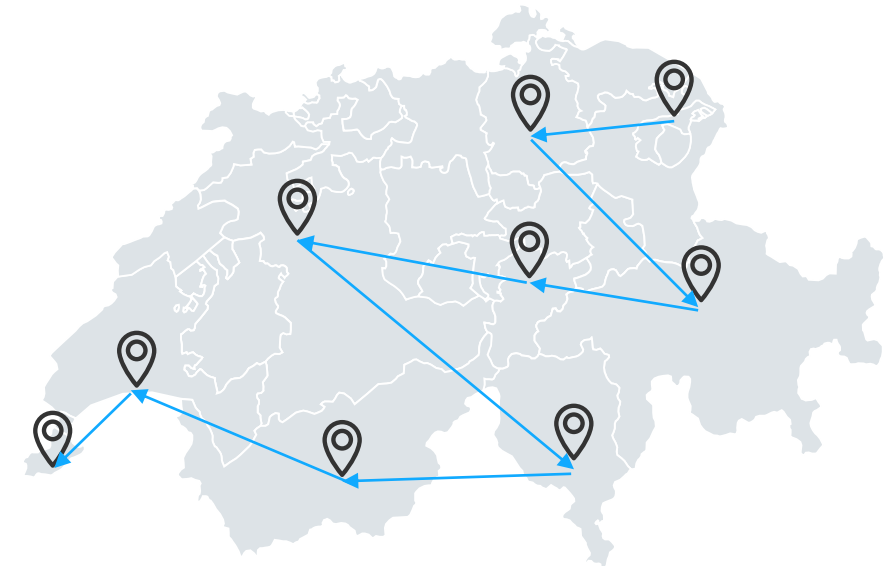
- **Organisation and planning of ½ or 1 identification day** in your company on site
- **Identification of up to 50 to max. 100 persons** for electronic signature by Swisscom RA agents (more persons can be identified in one day with the support of RA agents provided by customer)
- Provision of information about electronic signature, identification, signature application demo, etc.
- **If required, support with communication and promotion** (e.g. invitation or e-mail templates, print materials such as roll-ups, business cards, white papers, merchandise) of **identification day**
- **Provide the possibility of identification for electronic signature** to the company staff
- **Extend identification process with RA App to a successful self-running process**





# Identification Roadshow

- **Organisation and planning of identification roadshow** in your company with several locations on site on several
- Support in **establishment of an identification and registration network** - in preparation for the roadshow
- **Identification of large numbers of persons for electronic signatures** using the established RA agent network
- **Support with communication and promotion** (e.g., invitation or e-mail templates, print materials such as roll-ups, business cards, white papers, merchandise) **for the roadshow**
- Push your customer-specific use case of the electronic signature in your company
- Provision of information about electronic signature, identification, signature application demo, etc.
- **Extend identification process with RA App to a successful self-running process**







# Identification Event

- **Organisation of identification event with presentation for customers of your company (e.g., after work or networking event)**
- **Content of presentation (suggestions):**
  - Easy electronic signing of documents and its potential
  - Demo of your company-specific use case of electronic signature
  - Precondition of electronic signature is identification with live-demo (e.g., with RA App)
- **Possibility of identification for electronic signature at event with stand**
- **Support in communication and promotion** (e.g., invitation or e-mail templates, print materials such as roll-ups, business cards, white papers, merchandise) for the event
- Provision of information about electronic signature, identification, signature application demo, etc.





# RA On Demand Service – On Site

## Options

	<b>Option 1</b> <b>½ Identification Day</b>	<b>Option 2</b> <b>1 Identification Day</b>	<b>Option 3</b> <b>Identification Roadshow</b>	<b>Option 4</b> <b>Identification Event</b>
<b>Services</b>	<ul style="list-style-type: none"><li>• Organisation and planning of ½ (4h) identification day in your company on site</li><li>• Identification of up to 50 persons for electronic signature by Swisscom RA agent</li><li>• Provision of information about electronic signature, identification, signature application demo, etc.</li><li>• If required, support in communication and promotion of the identification day</li><li>• Upon request: Training of initial Master RA agent on site</li></ul>	<ul style="list-style-type: none"><li>• Organisation and planning of 1 (8h) identification day in your company on site</li><li>• Identification of max. 100 persons for electronic signature by Swisscom RA agents</li><li>• Provision of information about electronic signature, identification, signature application demo, etc.</li><li>• If required support in communication and promotion of identification day</li><li>• Upon request: Training of initial Master RA agent on site</li></ul>	<ul style="list-style-type: none"><li>• Organisation and planning of identification roadshow (min. 8 days) in your company on site or at geographically spreaded company branches</li><li>• Support in establishment of identification and registration network (RA agent network)</li><li>• Identification of large numbers of persons for electronic signature using the established RA agent network</li><li>• Support in communication campaign and promotion of roadshow</li><li>• Provision of information about electronic signature, identification or signature application demo, etc.</li></ul>	<ul style="list-style-type: none"><li>• Organisation and planning of identification event (incl. Catering) for customer of your company on site</li><li>• Identification of electronic signature of customers at the event with stand</li><li>• Planning of customer presentation about electronic signature, potential, signature application and identification</li><li>• Support in communication and promotion of event</li><li>• Provision of information about electronic signature, identification, signature application demo etc.</li></ul>
<b>Costs</b>	<b>900 CHF / ½ Day</b> Excl. Travel Expenses	<b>1'800 CHF / Full Day</b> Excl. Travel Expenses	<b>15'000 CHF (min.8 Days)</b> Excl. Travel Expenses	<b>2'000 CHF (+ Costs for Location and Catering)</b> Excl. Travel Expenses



# RA On Demand Service - Remote

## Webinars with subsequent online identification

### Services

Organisation and execution of regular webinars (1 per month)

- **Upon request Webinar 1:** "*The electronic signature made simple*" in German; other languages (FR, EN) upon request.

After taking part in webinar 1: Participants will receive a voucher code that enables them to identify themselves via our Online Identification Website for the electronic signature

- **Webinar 2:** Training of Master RA agents (every 2nd Thursday in the month in German, other languages (EN,FR) upon request.

### Costs

**20 CHF / Identification via Online Identification Page (without participation in webinar)**

**Identification at the webinar for Master RA agents via Online Identification Page is included (Precondition is a signed RA agency contract)**



# Your advantages of RA On Demand Service



Fast establishment and expansion of the identification and registration network



Design identification for electronic signature with our Smart Registration Service on site or remotely into a self-running efficient process



Cost and time savings when implementing electronic signatures in your company



Faster and more efficient go to market with your digital business processes





We look forward to receiving your  
request!

Thank you

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