



We support you with setting up and establishing a FinOps framework so that you can get the most out of your cloud investment.

Cloud FinOps Services

The above-average growth in spending on cloud services as a share of the overall IT spending is accompanied by an increased desire for transparency and control over the effectiveness of such investments. However, according to a survey by Dimensional Data (2022), only 10% of the companies surveyed already have a mature FinOps setup. With operational cloud cost management, or FinOps framework for short, companies can extract maximum benefit from the cloud costs incurred, improve cost forecasts, and also deliver meaningful reports.

The Swisscom Cloud FinOps Service helps you to establish the 18 disciplines of the Cloud FinOps Foundation within your IT and your company. Our FinOps certified consultants work together with you to conduct a series of "Current State Assessments" with stakeholders in your organisation - from the CIO to the Cloud Architect - who record your current level of maturity in the Cloud. After this, we design the target image, your target state, together: which disciplines do you want to develop in your company in the next 12 months, in two to three years, or even in the long term?

Our offering can end with a development path derived from these workshops, and you can take the reins yourself - or we can accompany you over the years on your new journey towards Cloud FinOps as part of a managed service. We support you individually according to your wishes and needs, from a "light touch" support role to outsourcing this area to our experts.

Developing your FinOps expertise obviously includes a regular assessment of your cloud usage with suggestions (and in outsourcing, also implementation) for optimising financial opportunities:

In our experience, this not only finances the managed service, but also brings you a three to fivefold return on investment, which you can then use to invest in innovative projects or additional qualification training for your employees.

How to benefit from Cloud FinOps Services

- Analysis: Based on our analysis, you will receive an aggregated picture of your FinOps maturity level.
- Recommendation: We do not leave you alone with the status quo, but recommend a FinOps target based on this.
- Transparency: No matter which route you choose, you will get a result that you can use. Depending on the FinOps maturity level, you will receive clarity about the desired development path and will already have specific optimisation potential, or you will receive support in establishing and anchoring FinOps in your running operations.



The information in this document does not constitute a binding offer. Changes may be made at any time.



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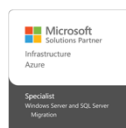
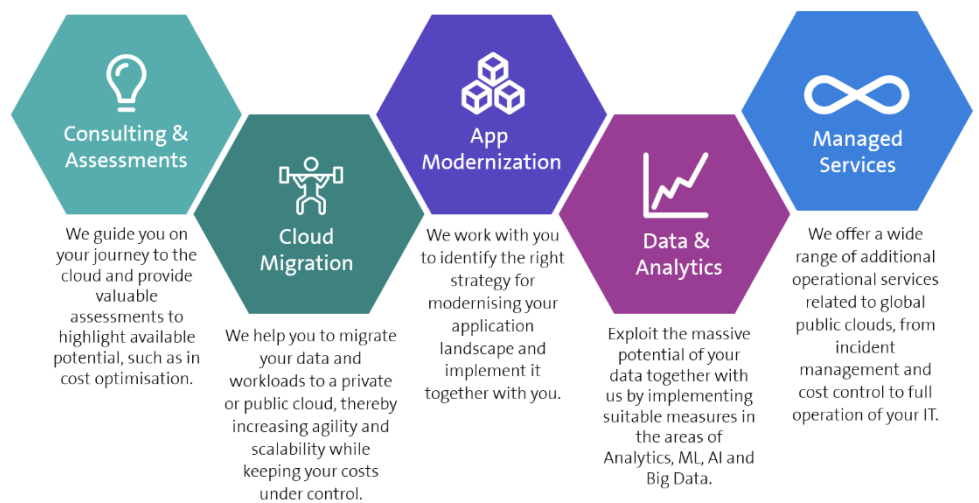
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What the Cloud FinOps Service looks like specifically:

1. Individual "Current State Assessments" with up to nine stakeholders from your company: CIO, directors, financial controllers, managers, architects, engineers.
2. Preparation of the consolidated current state by Swisscom.
3. Joint workshop with all stakeholders to formulate the desired target state.
4. Preparation of the development recommendation (final report) by Swisscom.
5. Presentation of the results.

Facts & Figures

	Data collection on the status quo and recommendations for action based on it.
Basic Services	You will receive a detailed report with specific measures for optimisation based on your existing situation.
	Commission Swisscom to implement the recommended measures.
Optional Services	The basic services can also be combined with the following offers:



Microsoft Partner
Azure Expert MSP
Microsoft



Public Sector
Solution Provider
Amazon Direct Connect
Delivery