



Swisscom Open Business Hub: the secure open finance platform for cross-industry ecosystems

Swisscom Open Business Hub – OBH

Accelerate your optimisation and digitisation projects.

The collaboration between banks, insurance companies, pension funds and FinTech companies opens up new potential for innovation and growth. Processes can be simplified and customers receive additional value-added services. Collaboration is made easy via APIs. The Swisscom Open Business Hub provides a secure platform for this purpose.

With the OBH platform, Swisscom takes on the complex and demanding interface management and the orchestration of multiple service calls.

Data communication is encrypted in a highly secure and monitored environment. Importantly, data can be exchanged anonymously. As a user, you access services based on the App Store principle. Services are provided on a plug-&-play basis, wherever possible, in compliance with the required security standards.

Your benefits with the Open Business Hub

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|---|---|
| Fast time to market | ✓ |
| Rapid prototyping with the aid of the sandbox/test environment. The fast integration of services facilitates the configuration and optimisation of your products and processes. | |
| Reduced complexity | ✓ |
| Our centralised interface management gives you access to a wide range of interfaces without the need for specialist knowledge or maintenance capacities. | |
| Secure data | ✓ |
| Swisscom security management guarantees maximum data security at the interfaces. | |
| Lower costs | ✓ |
| The economies of scale resulting from central interface and security management enable attractive pricing, creating a win-win situation for all OBH users. | |

How the Swisscom Open Business Hub works

Reduce integration and operating costs

Use existing interfaces – the transformation into the required standard API takes place in the OBH (Integration Layer).

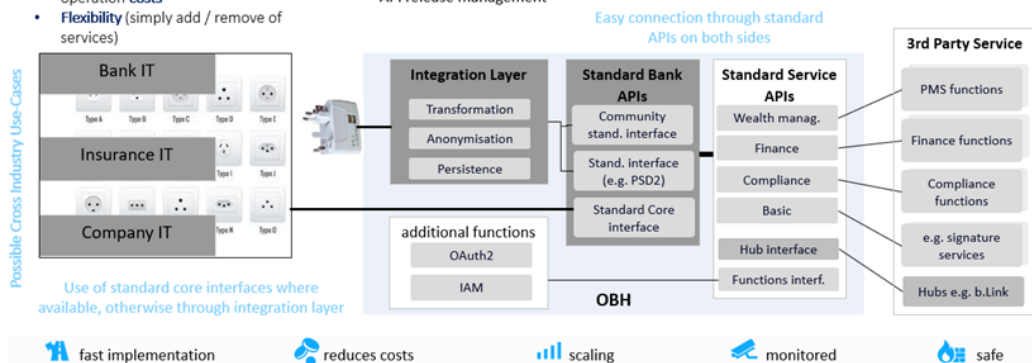
- **No need for the customer to build up knowledge** for implementation and operation of the services
- **Reduces** implementation and operation **costs**
- **Flexibility** (simply add / remove of services)

Create standard interfaces once (basis API library) and scale through reuse. Interface complexity from low – high implementable

- Routing / Message Broker, WF
- Persistence e.g. for anonymised data
- Testing services on demand (infrastructure, test mgt)
- End-to-end security infrastructure
- Monitoring (SLA, security), 1-3rd level operational support
- API release management

Secure data exchange

- Reverse Proxy
- Certificate handling (TLS, SSL)
- Authentication / Authorisation
- Traffic Control





Facts & Figures

Basic services

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|---------------------------------|--|
| Marketplace | Service providers receive a marketplace page to showcase their services. The marketplace gives service users a quick overview of the services, their possible applications and connection to the bank's IT-system. |
| Interface connection | Connection of the interfaces of the service provider to the OBH and of the relevant applications of the service users to the APIs. Non-existent interfaces to core banking systems can be created through the OBH. |
| Interface operation | Swisscom takes care of OBH maintenance, interface maintenance, incident management, security management, test management and emergency management |
| Core banking API library | Our customers benefit from API documentation and have access to the core banking system interface library |

Supplementary services

Target operating model definition and transformation support

- Support with positioning and partner selection.
- Support with the specification and implementation of end-to-end processes in the ecosystem.
- Support with the specification and implementation of the target architecture.
- Support with the transformation of the company and the sustainable anchoring of optimisation projects in the organisation as well as establishment of the necessary change culture for defined stakeholder groups, such as the board of directors, shareholders, employees and customer groups

Contact us



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