



Data by itself is worthless and only becomes valuable when insights and actionable results are generated and executed in a timely manner.

Your data speaks – listen to it!

What are Data Insights Services?

Make complexity tangible. Gain end-to-end perspectives. KPI-based control and automation. Giving you insights that were not previously available to you is the purpose and mission of the Data Insights Service. The Data Insights Service is a dynamic, secure IT service provided in form of Software as a Service (SaaS); it is a reliable partner in your efforts to digitise your business, helping you to reach the next level of decision-making and automation.

While analysing (log) data at a functional level limits your thinking and possible courses of action, combining these datasets opens up new ways of identifying potential competitive and market advantages in a timely manner.

Managed Elastic Stack

‘Data Insights Service – Managed Elastic Stack’ is an integrated log analytics solution based on a data analytics platform that runs on Kubernetes (K8s) clusters in a Swisscom cloud infrastructure.

The Managed Elastic Stack service is a combined search engine and data analytics solution and is used in applications such as searching websites, corporate data and log files.

The advantages

- Quick and easy entry into the world of data analytics
- Modules can be purchased as needed
- Focus on fact and value generation
- Real-time view of managed applications
- Data storage in Switzerland





The information in this document does not constitute a binding offer. We reserve the right to make changes at any time.




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Facts & figures

The world of business analytics is changing. Data architects, analysts, sales and product managers are leveraging new data sources such as machine data and combining those with structured data to gain valuable business insights in real time. The Data Insights Service offers precisely these services for collecting and saving structured and unstructured text-based data.

Swisscom provides a big data container platform (CaaS with Kubernetes) for full-text indexing of the collected data.

 Basic services	Collection, aggregation and search of logging information (elastic search)
	Setup and configuration of the Kubernetes-based elastic stack cluster in the Enterprise Service Cloud (basic/standard infrastructure: 2 vCPUs, 4 GB RAM, 100 GB storage)
	Provision of standard dashboard
	Access via Swisscom Business Portal
	Self-service user management for customer
	Ensuring the smooth interaction and operation of the various components
	Lifecycle of the elastic stack cluster and the additional components
	Provision and integration of the standard tool set
	Licensing model by the service provider
	Monitoring, maintenance and repair
 Optional services	Dynamically scalable infrastructure (vCPU, RAM, storage)
	Support and implementation of customer-specific use cases <ul style="list-style-type: none"> • Business analytics, • security, compliance & fraud • Industrial data & IoT • IT operations • Storage • Observability, AI & machine learning
	Creation of customer-specific dashboards and connection of additional data/log sources
	Onboarding and operation of applications Swisscom also supports the onboarding and operation of applications if required.
 Supplementary services	Innovation workshops with Data Insights specialists can be booked as part of customer-specific service development.
	General hourly services by Data Insights specialists
	Application integration and modernisation Swisscom has a wealth of experience and standardised methods for structuring and efficiently tackling application integration and modernisation projects.
	Application operation and application management Swisscom can also handle all operations-related work for your end customers, whether that be within the scope of a basic Application Operation service or, in coordination with the customer, even end-to-end Application Management.

....The agile journey to data insights