



Data itself, is valueless, and only becomes of value when insights and actionable outcomes are generated and executed upon in a timely manner.

Your data are talking – listen to it!

What is the Data Insights Service?

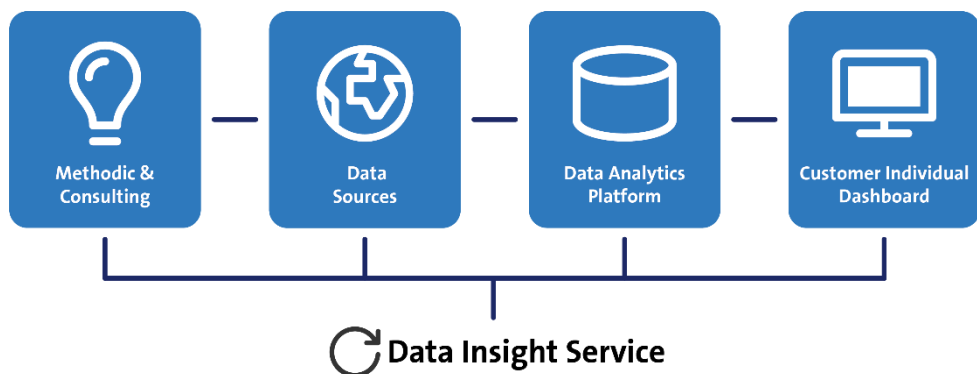
Making the complex tangible, obtaining end-to-end perspectives, KPI-based management and automation, gaining unprecedented insights: these are the tasks and objectives of the Data Insights Service. The dynamic, secure Data Insights Service (SaaS) is the trustworthy companion for your company's digitalisation, helping you reach the next stage of decision-making and automation.

Analysing data on a functional level restricts your thinking and possible actions, but joining data sets together creates new opportunities to identify potential competitive and market advantages in good time.

The Data Insights Service is an end-to-end solution combining Analytics as a Service (SaaS) with fast-track methodology in order to generate company values quickly in short cycles, whether in the early stages or in complex and comprehensive enterprise analytics projects.

Your benefits

- Fast, simple introduction
- Modular, needs-based service
- Focus on fact and value generation
- Fast project implementation (fast-track)
- Data storage in Switzerland
- Seamless combination with other Swisscom connectivity, security and IoT solutions





Die Informationen in diesem Dokument stellen kein verbindliches Angebot dar. Änderungen sind jederzeit vorbehalten.




Swisscom (Schweiz) AG Enterprise Customers, Postfach, CH-3050 Bern, Tel. 0800 800 900, www.swisscom.ch/enterprise

swisscom

Facts & Figures

The world of business analytics is changing. Data architects, analysts, sales staff and product managers are using new data sources such as machine data and combining them with structured data in order to gain valuable real-time business insights. The Data Insights Service contains precisely these elements for the collection and storage of structured and unstructured text-based data.

Swisscom provides a (shared) big data platform for full-text indexing of collected data.

 Basic services	Analysis of structured and unstructured data
	Gain real-time business insights
	Data indexing according to data volume and data retention time
	Definition and implementation of data connection by a Data Insights expert
	Web-based dashboard
	Parallel search function for 5 users
	Big data platform operation and maintenance
	Transparent, variable costs
 Optional services	Configuration of customised customer dashboards
	Dynamic search adjustment
	Dynamic data volume and data retention time adjustment
 Additional services	As part of the customer-specific service development process, innovation workshops with Data Insights experts can be arranged
	General services of Data Insights experts, paid per hour

....The agile journey to data insights