



Swisscom blue TV Host advanced

swisscom

Swisscom blue TV Host.

For hotels and residential homes.

Now with an info channel for your news.





Using different providers for your communication services costs time and money

There are currently over 6,000 hotels and residential homes with around 240,000 rooms in Switzerland. Their landline and mobile phone, Internet and TV services and devices are often supplied by several different providers. These providers in turn work with a number of partners and often with different technical solutions. Such a setup requires lots of coordination, which not only takes up valuable time that could be devoted to guests and residents, but also costs money.

That is why Swisscom now offers hoteliers and residential-home managers an attractive, perfectly coordinated solution with telephony, Internet, Wi-Fi and now also Swisscom blue TV in every room. All from the same provider.

blue TV Host advanced – everything from your chosen partner

blue TV Host advanced combines entertainment from Swisscom TV, a Managed LAN and, if required, landline and mobile telephony on the same technical platform, installed and operated by the certified IT partner of your choice. You will have one contact partner for all your communications services, while your guests or residents will benefit from a state-of-the-art, high-performance communications package with a focus on entertainment.

If you are happy with your current Wi-Fi solution, you can subscribe to blue TV Host without the Managed Service at a reduced price.

Both solutions, i.e. blue TV Host and the complete package with a managed LAN, are based on Swisscom's Smart Business Connect Internet service.

blue TV Host advanced – your benefits at a glance






- No time-consuming coordination with different suppliers, but a single contact partner for TV, Internet, telephony and network infrastructure.
- Predictable costs with a fixed price per room with no need to invest in new systems.
- No hidden costs, with all access points, TV boxes and VAT already included in the price. No minimum contract.
- Thanks to the Managed Service approach, the technology is always state-of-the-art.
- Optimised troubleshooting thanks to central, real-time control of the entire LAN and Wi-Fi, including hardware, by your partner (Dashboard).
- Faster configuration and support services thanks to partner's remote access.
- All the benefits of Switzerland's favourite TV service: over 300 channels from all over the world, up to five pre-programmable channel lists, voice search (in DE, FR, IT, EN), simple, intuitive TV guide and language selection, with a single remote control for your TV Box and television set. **And best of all:** the info channel will keep your guests or residents up to date with the very latest information (weather forecasts, event info, Covid-19 codes of conduct, menus, and much more) directly via TV screens, whether in the bedrooms, restaurant, lobby or lounge. At the touch of a button, your guests or residents can also trigger interactions – for example, making an appointment with the hairdresser or ordering breakfast to the room. Leave a personalised message on the TV screen via push notifications. The Inhouse Channel also gives you the chance to offer your guests or residents their own individual TV channel.



Facts & Figures

The information in this document does not constitute a binding offer. It is subject to revision at any time.

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 TV basic services	<p>Swisscom blue TV 2.0 UHD Box with Marvell BG4-CT Quad Core ARM Cortex A53 1.5 GHz Chip</p> <p>Remote control with Bluetooth 4.1</p> <p>3840 x 2160 Pixels (2160p 50)</p> <p>Voice search in German incl. Swiss German, French, Italian and English</p> <p>Audio streaming in Dolby 5.1</p> <p>Channel line-up with > 300 TV channels, > 160 in HD and > 00 radio stations</p> <p>Info channel for tailor-made news and offers (weather, ordering breakfast to the room, etc.) Inhouse Channel for your own broadcasts (worship services, events, etc.)</p> <p>One-remote technology (one remote control for TV Box and TV set)</p>
 Managed LAN basic services	<p>Business Network Services (BNS): Dashboard access</p> <p>Managed networks light: manage DHCP options, operate demilitarized zone (DMZ), set up Network Address Translation rules (NAT), Port Access Translation rules (PAT) and a basic fire-wall.</p> <p>Managed LAN: set up and manage WLAN (Wireless Local Area Network) within company networks with different user groups.</p> <p>Aruba Hospitality Access Point 303H: state-of-the-art access point with exchange service if defective. Includes access point wall-mounting kit.</p> <p>Public WLAN basic: secure guest WiFi with SMS login or Public WLAN advanced: secure guest WiFi with various login possibilities (SMS, voucher) and customisable login page</p>
 All in One service package	<p>TV sets (hardware, incl. repair and exchange), LAN cabling and partner installations are also available with the leasing model for a fixed monthly price with a choice of contract terms lasting up to 5 years (ask your partner for details).</p>
 Additional services	<p>UHD accessory kit to attach TV Box to the wall or TV set (CHF 19.90)</p> <p>Instalment plan for LAN cabling and TV Host installation</p>
 Requirements	<p>Business Internet Services</p> <p>LAN cabling</p> <p>TV set with HDMI port</p>