



Ready for the environment
Not someday, but now

swisscom



Climate, environment, ecological sustainability: these are things we've been committed to for decades, and not just recently. As a leading Swiss ICT company, we take our responsibility seriously and are actively committed to a better environment. After all, only if everyone plays their part will we leave a world worth living in for the next generation.

For more than 20 years, we have been committed to greater sustainability and, with our high-performance ICT infrastructure, have laid the foundations for innovative, eco-friendly innovative products (e.g. technologies for location-independent working, efficient cloud services and IoT solutions). As a result, we have been able to reduce our carbon footprint (Scope 1 and 2) by 80% since the 1990s. This equates to approximately 85,000 tonnes of CO₂.

85'000 tonnes of CO₂ is equivalent to the annual CO₂ emissions of the 20'000 inhabitants of Baden.





Sustainability: Part of our strategy for over 20 years

- 1998** The first telecommunications company worldwide to have an environmental management system certified according to ISO 14001
- 2005** Electricity savings for 10,000 households through innovative cooling of our telephone exchanges
- 2011** Membership of the Joint Audit Cooperation (JAC) for fair supply chains
- 2012** Swisscom Mobile Aid: recycling of mobile phones for children in need
- 2014** Opening of one of the most modern and energy-efficient data centres in Europe
- 2016** Climate-friendly services: around 600,000 tonnes of CO2 saved; commitment to a reduction pathway according to the Science Based Targets initiative (SBTi)
- 2018** Rollout of energy-efficient cooling systems for mobile base stations
- 2020** Named the most sustainable telecommunications company in the world; climate-neutral operation
- 2021** 80 electric vehicles in operation

Our goals for 2025

We shall continue to pursue our commitment. We have set ourselves the goal of reducing our own carbon emissions to net zero by 2025. This means that we intend to be climate neutral across the entire value chain. In addition, together with our customers, we'll reduce CO₂ emissions by 1 million tonnes of CO₂ annually. This equates to 2% of Switzerland's entire CO₂ emissions.

Completely climate-neutral company

Over 90% reduction in direct CO₂ emissions (Scope 1 and 2) compared to 1990.

1 million tonnes of CO₂

Annual savings with our customers, additional contribution through sustainable products.

Further information on our climate targets and sustainability strategy can be found at www.swisscom.ch/sustainability

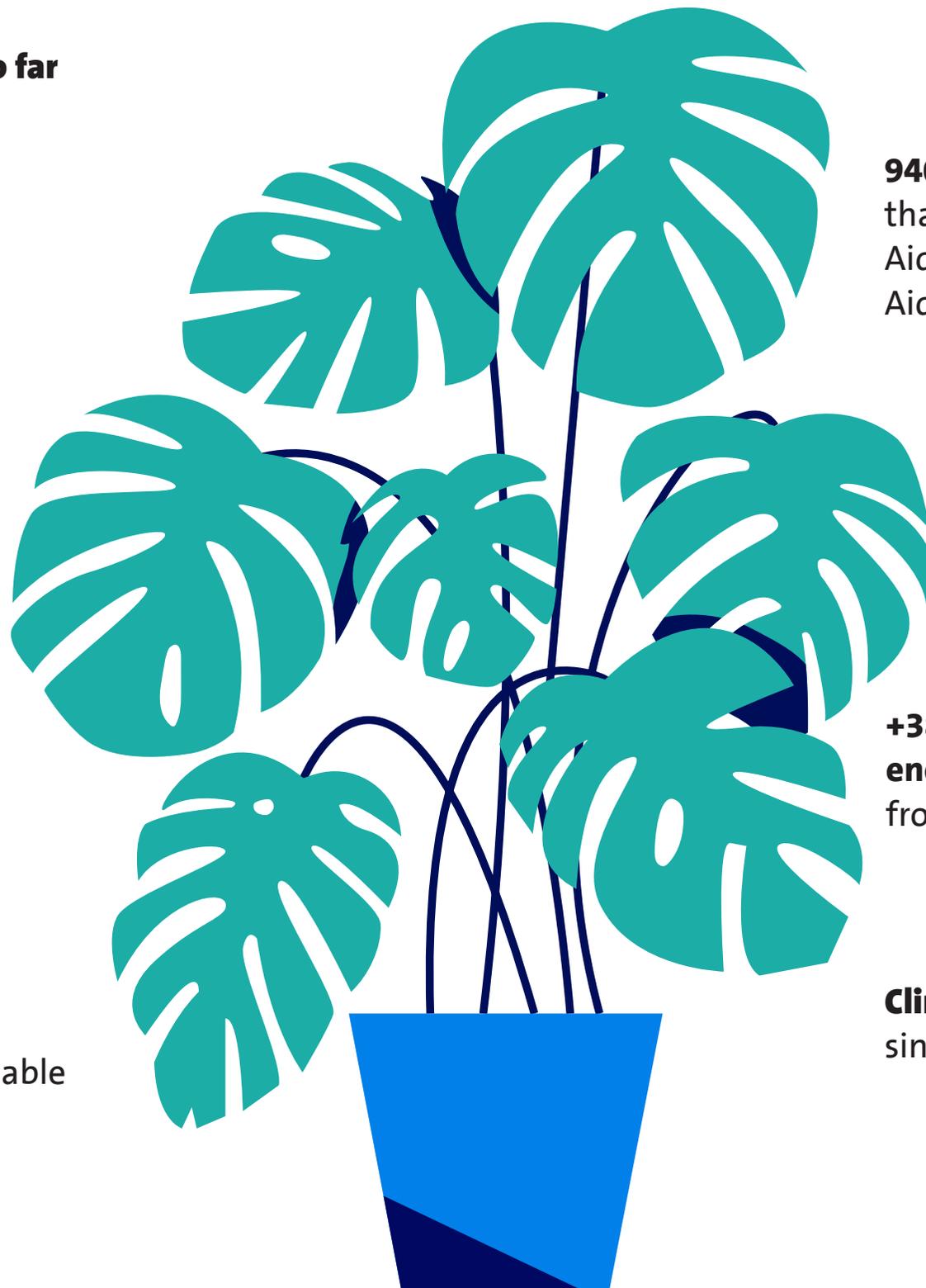


What we have achieved so far

100% of our power
from renewable energy
since 2010

**87 in-house photovoltaic
plants**
produce around 3 million
kWh of electricity –
equivalent to the energy
consumption of around
800 Swiss households

**2021: 890'000 tonnes
of CO₂ saved**
through the use of sustainable
Swisscom products by its
customers



940'000 mobiles recycled
thanks to Swisscom Mobile
Aid and Swisscom Mobile
Aid Business

**+38% increase in
energy efficiency**
from 2016 to 2020

Climate-neutral operation
since summer 2020



***“Swisscom has
been a climate-
neutral company
since summer
2020.”***

Saskia Günther
Head of Corporate Responsibility
Swisscom



Most sustainable telecommunications company in the world

World Finance magazine named Swisscom the „Most Sustainable Company in the Telecommunication Industry 2020“ in recognition of our long-standing commitment to sustainability. Sustainalytics and Boston Consulting Group also rated Swisscom as the most sustainable telecommunications company in the world in their 2020 sustainability ratings.

New opportunities for the economy

Careful use of natural resources is also having an increasing effect on economic aspects. A major challenge here is the development towards a sustainable economy. There is a lot of potential for CO₂ savings in the entire commodity chain.

Sustainability is also becoming increasingly important for companies for a great many different reasons. These include:

Regulations

Spurred on by climate policy initiatives and regulations, the topic is increasingly finding its way into the corporate philosophy and is thus firmly anchored in the corporate strategy.

Demand

More and more customers and consumers are attaching importance to sustainable products. A full 82 percent say that the topic of sustainability has a greater priority for them today.

Supply chains

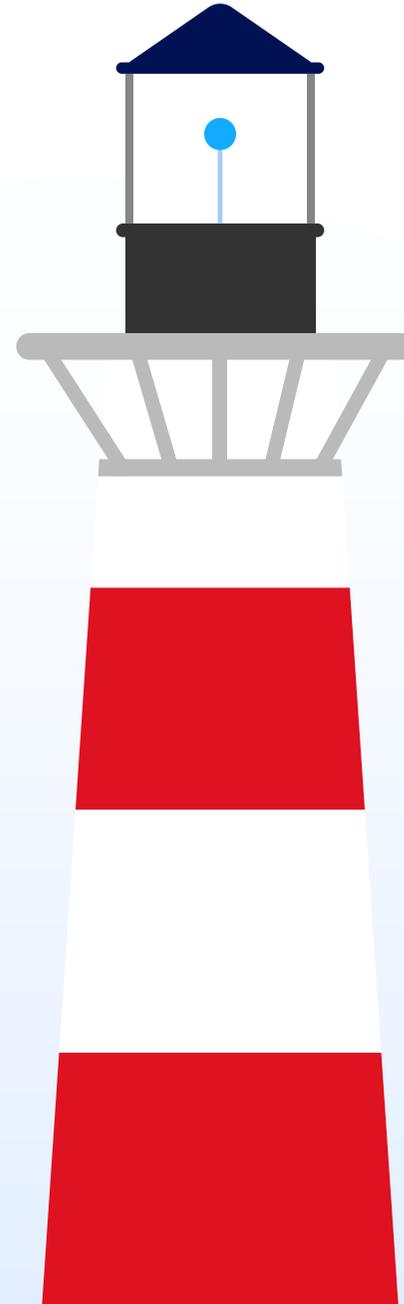
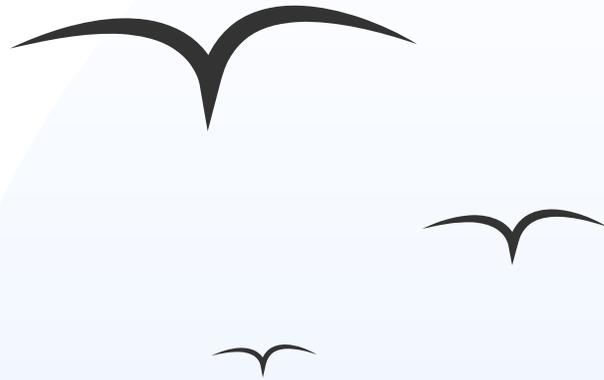
Many suppliers are demanding fair and sustainable production conditions for collaboration with companies.

Employer attractiveness

A sustainability strategy has a positive effect because employees prefer sustainable companies. A further advantage is that companies can counteract the shortage of skilled workers.



For companies that take a step towards sustainability, many new opportunities open up – whether in product development, the expansion of business areas or the realignment of their company.



Do you want to learn more?

You can find further fascinating information on the topic of sustainability at www.swisscom.ch/sustainableproducts

Sources:
Sustainability study, UBS, 2021.
Study on Sustainability & Consumer Trends, Google, 2021.