



The future of work is about rethinking the way how work gets done. It is a fundamental shift in the work model to one that fosters collaboration between people and technology. New skills and work experiences are enabled, supporting an intelligent and dynamic environment that is not limited by time or space. We help you to drive change by designing a human experience in the ever-changing working world.

What is the enabling package

With the Enabling Package, we have created a simple and clear introduction to the topic of change management. During a few workshops, you will learn what basis is available and what measures are necessary for a sustainable change in your company.

The elaborated contents provide a rough price indicator for a full implementation of the transformation goals and can be seamlessly integrated into the Future Work Experience follow-up phases Prepare and Manage the Change.

Your benefit

Overview

Understand your environment and identify key "future of work" challenges in your organization.

Initialisation

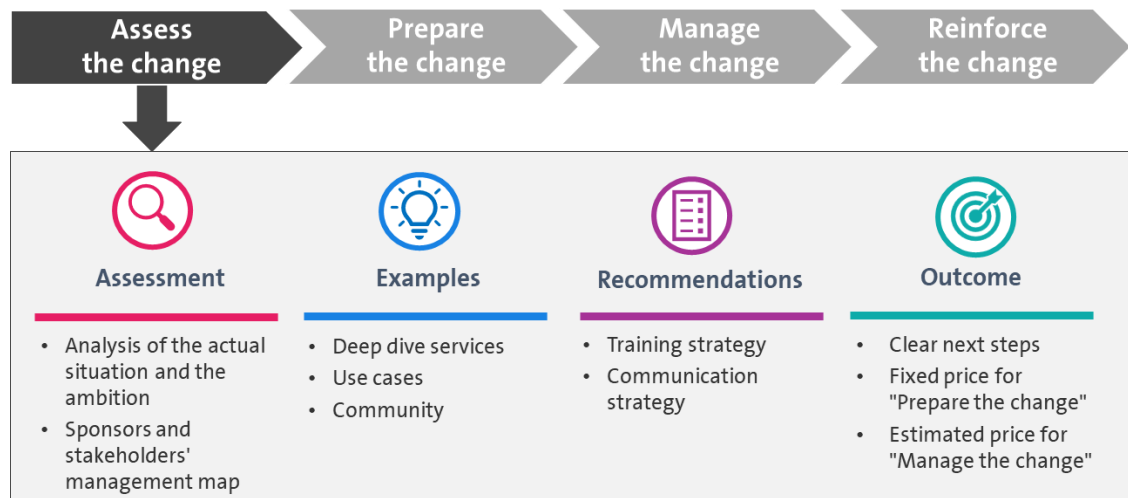
Build the baseline to create the first steps to define a change management strategy.

Efficiency

The results of the enabling package can be used seamlessly for further processing.








The enabling package at a glance





Facts & Figures

 Duration and costs	<p>Duration: During 5 days spread over several weeks, we delve into the following topics:</p> <ul style="list-style-type: none">- assessment to understand the current state of your organization, WHY you want to change, what we can build on and what your vision is.- inspiration to show concrete cases and examples, and to address communication throughout the various phases of the change.- focus on communities, information platform and how training could be conducted.- presentation of the proposed strategies and possible next steps. <p>Costs: 9'800 CHF</p>
 Assessment	<p>We understand your environment and vision as well as your previous experiences in change projects, analyze the existing communication channels and resources, and clarify the success factors and key challenges of the expected change.</p> <p>We as well investigate potential sponsors that align with your project's values and audience, understand their previous sponsorship experiences, and create a rough sponsorship proposal outlining your project, objectives, audience, and benefits.</p>
 Examples	<p>Community management: You understand the necessity and benefits of a community, how knowledge can be distributed more quickly within the organization through early adopters. You get an insight into the look and feel of an information platform and why it is key to maintain it.</p> <p>Deep Dives and Use Cases: You get concrete examples of what can be performed to facilitate the adoption and success of your change, for example in the field of cybersecurity or Microsoft 365, as well as relevant use cases that could potentially benefit your organization.</p>
 Recommendations	<p>We provide you with a communication and a training strategy that respectively include:</p> <ul style="list-style-type: none">- The audience and a list of channels that should be targeted, as well as an estimation of the number of communications that should be issued and at which moment.- A high-level estimation of what training content should be provided to which audience, and in what form this content should ideally be delivered.
 Outcome	<p>You get the key steps you need to take, a basic toolkit and the framework you need to follow to make your change happen. If you do not have the resources, skills, or time to carry out the change yourself, you also get rates for carrying out the next phases of the change in collaboration with Swisscom's change experts.</p>

You can find more information and get in touch with our experts at: www.swisscom.ch/futurework