



Today's working world is constantly changing: New technologies, various customer needs and the impact of the pandemic challenge the organizations. «Future of Work» is on everyone's lips and describes how work is evolving through the interplay of people, technology and space - with the overarching goal of enabling an ideal employee experience. It's about rethinking the way we work. We accompany you on your journey into a future working world and help you to drive transformation in an ever-changing world. People and their experience are at the centre of this.

What is the Enabling Package

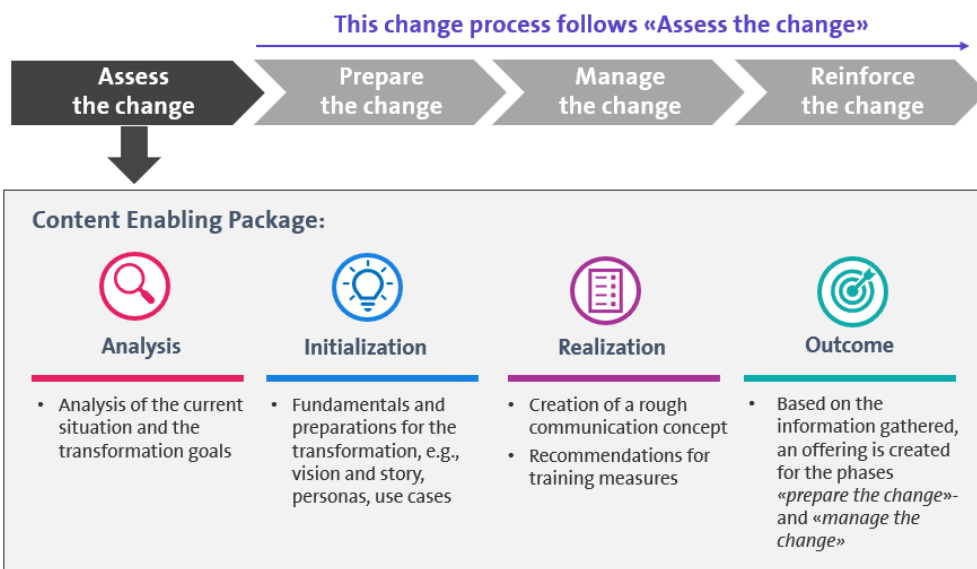
With the Enabling Package, we offer you a simple and clear introduction to the topic of change management. In two half-day workshops, you will assess what is already there in your organization that you can build on and you need for a sustainable change.

The content developed also provides a price indicator for the complete implementation of your transformation.

Your benefit

- We understand your environment and identify the most important topics and challenges relating to the «Future of Work».
- Together we create the bas for a change management strategy.
- This base can be used seamlessly for a further development of your transformation.

 The Enabling Package at a glance





Facts and Figures



Duration, content and costs

In **two half-day workshops**, we analyze the following topics in depth:

- In the **first workshop**, we analyze the current situation of your organization to understand WHY you want to change, what we can build on and what your vision is. Topics such as appropriate communication, community, use cases and personas are also part of this first workshop.
- In the **second workshop**, we focus on training content and enabling measures. We discuss possible training measures such as webinars, on-site teaching, train the trainer, floorwalkings, future work hotline or learning videos.
- An offer for the subsequent phases «prepare the change» and «manage the change» is drawn up based on this content.

Costs: CHF 7'900



Analysis

Together, we get a picture of your organization, your transformation goals and your previous experience with change projects. We analyze the existing communication channels and available resources and clarify the success factors and challenges of the desired change.



Initialization

We will show you how a vision and story can be developed and how the right target groups (personas) can be identified, and their specific use cases derived. We will also explain the benefits of a community and how it can be successfully developed through community management. We will also give you an insight into of a central information platform and discuss how a communication concept can be useful for adequate stakeholder management.



Realization

- You will receive a rough communication concept that shows the target groups, communication goals and preferred communication channels as well as a possible schedule.
- We provide you with an initial rough assessment of which training content should be provided for which target group, as well as recommendations on the ideal form for the communication of the content (e.g. webinar, on-site teaching, learning videos, etc.).



Outcome

Based on the findings of the two half-day workshops, the enabling package provides the necessary transparency regarding the transformation goals. Based on this, you will be provided with an offering for the phases «prepare the change» and «manage the change».

You can find more information and get in touch with our experts at: www.swisscom.ch/futurework