



Success story

# Breitling

## Challenge

After a successful initial SAP deployment in Switzerland, Breitling aimed to expand SAP globally.

However, the existing setup - combining virtual and physical servers in the company's own data center - was not designed to support a modern, scalable global SAP environment. It also did not fully take advantage of the benefits offered by Swiss-hosted infrastructure.

As a result, the current system was not suitable for supporting worldwide growth.



Swiss-hosted, flexible cloud and data center solutions delivering high-performance and reliable services while ensuring full data sovereignty.



A secure, enterprise-grade cloud environments protects mission-critical systems and data.



The scalable hybrid setup enables the seamless integration of additional applications to support global growth.

## Solution

Breitling therefore worked with Swisscom to develop a tailored hybrid cloud solution. This solution combines virtual servers in Swisscom's Private Cloud (Enterprise Service Cloud) with physical servers hosted in Swisscom data centers.

In addition, further business applications, such as finance and after-sales systems, were successfully deployed on the Swisscom Private Cloud.

This setup enabled Breitling to support its global growth with a reliable, high-performance, and secure cloud infrastructure.