



For cloud transformation, hybrid workplaces, cybersecurity and digitisation of your business processes, Swisscom is a competent and trustworthy partner. We can offer you complete, local support with all aspects of technology and licensing.

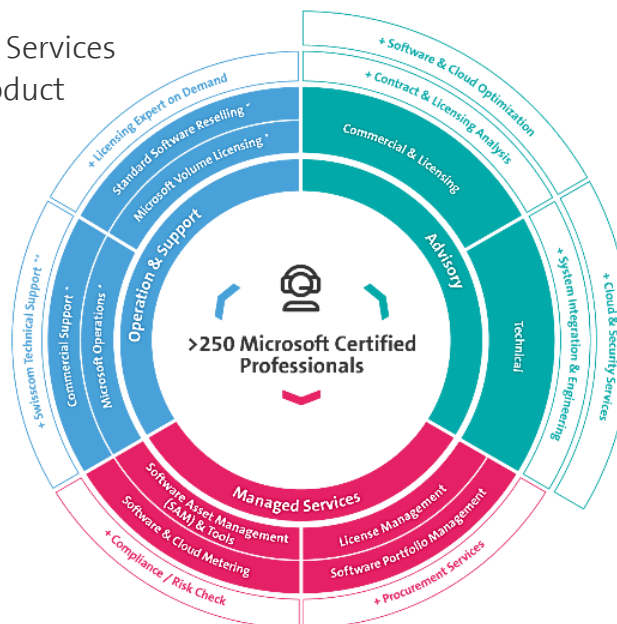
**With Microsoft Licensing Services from Swisscom, you receive first-class licensing services that are perfectly tailored to your technological needs.** Swisscom is the only Swiss Microsoft Licensing Solution Provider (LSP) and Azure Managed Service Provider with a focus on Swiss customers. Swisscom offers a comprehensive range of licensing services, which complement our tech-

nological portfolio with more than 250 Microsoft Certified Professionals. With our unique blend of technical, licensing and commercial expertise, we'll help you with your cloud transformation, the implementation of hybrid working methods and use of work tools. Leave your concerns regarding cybersecurity and the digitalisation of your business processes to us.

### Your benefits with Microsoft Licensing Services from Swisscom

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|---|---|
| <p><b>A one-stop solution</b><br/>360-degree advice and cloud services, dimensioning, planning, optimisation and licensing as well as access to Microsoft Advisory and Software Asset Management (SAM) services</p> | ✓ |
| <p><b>Swisscom is the first Microsoft-certified Swiss Licensing Solution Partner (LSP)</b><br/>Over 250 certified Microsoft specialists and 100+ Microsoft Cloud experts in Switzerland</p>                         | ✓ |
| <p><b>Reduced costs and complexity</b><br/>thanks to optimised and customised licensing solutions</p>   | ✓ |
| <p><b>More transparency, flexibility and decision-making scope</b><br/>in your cloud and on-premises use</p>  | ✓ |
| <p><b>End-to-end, proactive support and assistance</b><br/>throughout the software contract lifecycle</p>   | ✓ |

### Microsoft Licensing Services from Swisscom: Product



\* Included for Swisscom Licensing customers  
\*\* Included for Swisscom Licensing customers – CSP only



## Facts and figures

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### Basic services

- **Contract and licensing advice:** Senior licensing experts for all contract models
  - **Volume licensing:** Reselling for all volume licence contracts EA / EAS / SCE / MPSA / Select+ / CSP / Open / Campus / SPLA
  - **Microsoft Operations & Fulfilment:** True-up service and processing of contracts
  - **Commercial support:** 2nd and 3rd level support with all commercial, contractual and licensing issues
  - **Procurement services:** Renewal support, proactive licence management
  - **Reselling+:** Licence consulting, software/hardware procurement, system integration
  - **Consulting:** Free Discovery Workshop for new customers. Includes two consulting days with licence experts over the contract period for Swisscom LSP customers
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### Optional services

#### Advisory

- Microsoft Advisory Consulting provided by certified Microsoft licensing and technology experts

#### Discovery

- Inventory of current situation
- Software asset data collection
- Determining the actual licence position
- Licence gap analysis

#### Future demand

- Recording of requirements
- Collecting organisational and process-relevant data
- Evaluating future needs/roadmap
- Creating user profiles

#### Optimisation

- Overspending analysis and recommendations
- Review of standardisation and consolidation
- User profiling
- Removal of unnecessary software

#### Contract negotiation

- Defining contract requirements
- Elaboration of commercial variants
- Examining exit options and sourcing alternatives

#### Contract implementation

- Reviewing customer price sheet and contract package
  - Reporting of cost optimisation/cost savings
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### Additional services

#### Swisscom Technical Support

- organising support from Switzerland with local resources
- 24x7 telephone support (on-call support)
- Escalation to Microsoft Premier Support for partners

#### Software Asset Management (SAM)

- One-off Microsoft licence audit (compliance check) or as a Managed Service (true-up service)
  - Scanning and metering
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Our portfolio enables us to pursue a holistic approach. In addition to Professional Services, Managed Services and our Microsoft Licensing Services, we can also support you with Microsoft Azure and Microsoft 365 technologies. Find out more at [www.swisscom.ch/azure](http://www.swisscom.ch/azure) and [www.swisscom.ch/microsoft365](http://www.swisscom.ch/microsoft365).