



Do you, for example, run a bar or do you have a break room in your company? Then blue TV Public is the right offer for you to impress your guests or employees with TV entertainment.

blue TV Public

The wait is over: blue TV is now also available for business customers.

What is blue TV Public?

blue TV at home in your living room or on the road is available with numerous features and additional offers, but an offer for commercial use was missing until now. The possible uses are varied, ranging from the break room in offices to the restaurant which wants to show major events like a European Football Championship in the bar. The legislator prohibits the commercial use of private customer offers by business customers. Swisscom has taken this into account and launched blue TV Public for commercial use.

Your benefits with blue TV Public

- No time-consuming supplier agreements, but rather a single point of contact for TV, Internet, telephony and network infrastructure.
- Predictable costs with a fixed price per box.
- Up to four additional boxes can be used per connection at a reduced price per month.
- Be on the safe side where legality is concerned.
- The conveniences of the most popular TV offer in Switzerland: more than 250 local and international channels, up to five pre-programmable channel lists, voice search (in DE, FR, IT, EN), extremely simple and intuitive operation of the TV Guide and language selection and only one remote control for the TV-Box and TV.



swisscom



Facts and figures



Basic services

Swisscom blue TV 2.0 UHD Box with Marvell BG4-CT Quad Core ARM Cortex A53 1.5 GHz chip

Remote control with Bluetooth 4.1

3,840 × 2,160 pixels (2160p 50)

Voice search in German including Swiss German, French, Italian and English

Audio streaming in Dolby 5.1

Channel line-up with > 250 TV stations from all over the world, > 160 in HD and > 200 radio stations

Multiroom set-up with up to five boxes per connection and multi-display possible

One-remote technology (one remote control for the TV-Box and TV)



Optional services

blue Sportsbar offer: whether in the bar, in the restaurant or in the clubhouse – with the blue Sportsbar offer from blue Entertainment AG, you can offer your guests exclusive live broadcasts of the world's best football leagues. Discover this exciting offer on blue Entertainment AG's website: <https://www.blue.ch/de/sport/sportsbar>

The information contained in this document does not constitute a binding offer. Subject to change at any time.

Swisscom (Switzerland) Ltd SME, Postfach,
CH-3050 Bern, Tel. 0800 855 855, www.swisscom.ch/sme

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