

Venture capital investments in **Swiss FinTech Start-ups**

August 2018





Lucerne University of
Applied Sciences and Arts

**HOCHSCHULE
LUZERN**

Wirtschaft
Institut für Finanzdienstleistungen Zug
IFZ

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1st half-year 2018



First half-year 2018



e-foresight



swisscom

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* ICOs by Swiss FinTech Start-ups

Executive summary

FinTech investments in first-half 2018

VC

- Total VC volume and the size of the individual deals show a positive growth trend
- The crypto sector accounts for 67% of VC investment volume

ICO

- The first half-year of 2018 has already exceeded the whole of 2017 in terms of volume (CHF 288 million) and number of ICOs (9)

The appeal varies over the FinTech areas of business

A review of the investment volume shows that not all areas benefit from venture capital financing to the same extent. The crypto sector attracted the most capital by far in Switzerland during the first half-year 2018.



Crypto



Payment



Investing and asset management



Crowdfunding



Others



Insurance



Market information and advisory portal



Data driven Insights

Yet to receive VC funds in 2018

Venture capital investments in Swiss FinTech Start-ups in 1. HY 2018



CHF 101 m*
in first half-year
2018



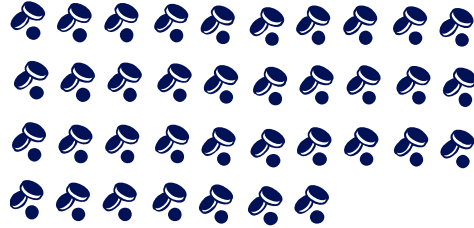
15 deals

Investments in Swiss start-ups

- > The highest VC volume for FinTech Start-ups went to the crypto area of business, followed by payment.
- > A total of 67 percent of total VC volume was allocated to crypto.
- > VC volume and deals are growing. From CHF 61 m (2016) to CHF 151 m (2017). The sum is already CHF 101 m for the first half of 2018.

Crypto

Blockchain application



CHF 67.2 m
in 1. HY 2018



5

Payment

Mobile payments, alternative transactions rails



CHF 27.1 m
in 1 HY 2018



3

Investment volume
in CHF in the first
half-year 2018
(excl. ICO)

Number of deals
in first half-year 2018
(excl. ICO)

Please note: The infographic offers as complete a view as possible of investment activities in Switzerland. Given the restricted access to individual investments, it is not possible to show the entire volume. Mere observation of the venture capital investments without ICOs.

Investing and asset management
Social trading, automated trading, PFM



CHF 4.6 m
in 1. HY 2018



4

Crowdfunding
Alternative forms of financing,
virtual exchanges



CHF 1.4 m
in 1. HY 2018



2

Others
Value-adding and related
network services



CHF 1 m
in 1. HY 2018



1

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The ICO volume in the first half of 2018 already exceeds the whole of 2017

CHF 288 m^{*}
in first half of
2018

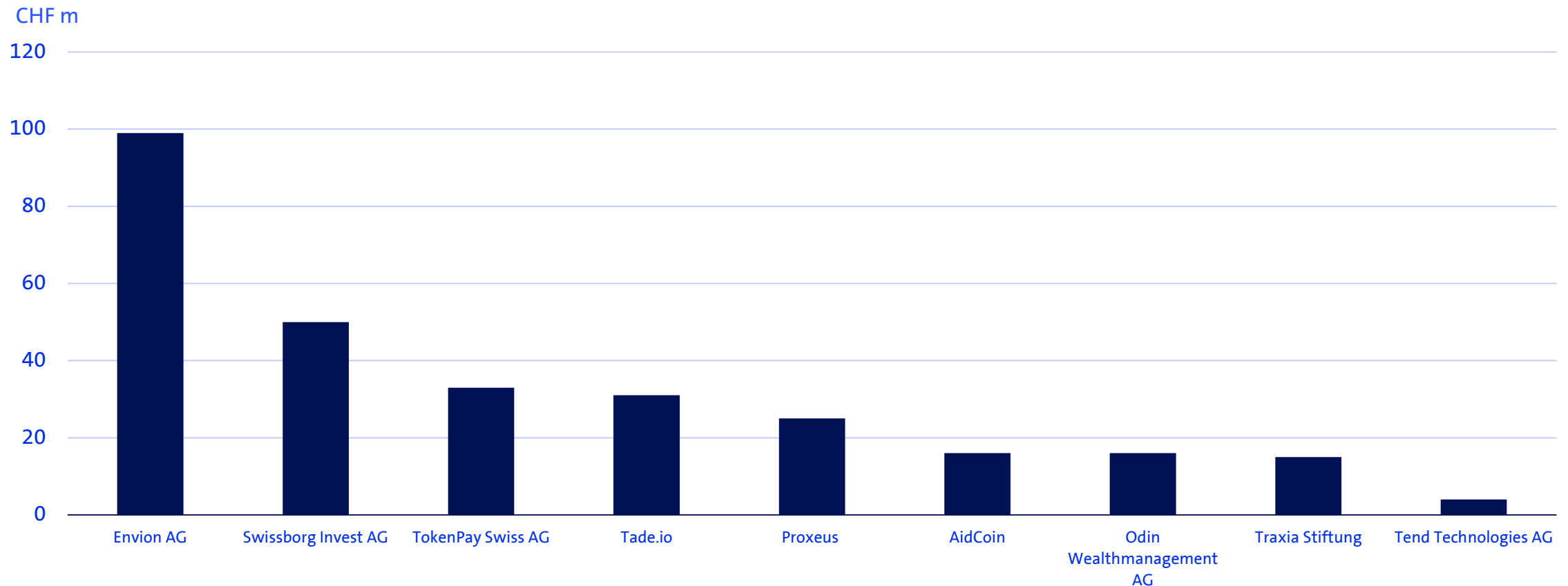


9 ICOs

ICOs by Swiss FinTech start-ups

- > There were nine ICOs in the first half of 2018 by the following firms: Swissborg Invest AG, Tend Technologies AG, AidCoin, Proxeus, Envion AG, Traxia Stiftung, TokenPay Swiss AG, Odin Wealthmanagement AG, Trade.io
- > The trend towards the alternative financing method (ICO) continued in the first half of 2018.
- > ICO volume and the number of ICOs already exceed the full-year 2017, which had an ICO volume of CHF 283 million with 7 ICOs. The trend is rising.

Volume of the nine Swiss FinTech ICOs in first half of 2018



Please note: The infographic offers as complete a view as possible of investment activities in Switzerland. Given the restricted access to individual investments, it is not possible to show the entire volume. ICOs by Swiss FinTech Start-ups are shown here.

Swisscom and banks

1

Swisscom already supports more than half of Swiss banks with digitisation topics.

2

Swisscom connects start-ups and established banks to enable new digital offers.

3

Swisscom actively invests in FinTech Start-ups and launched a CHF 10 m FinTech fund in 2016.

Find out more at
swisscom.ch/banking

Source: e-foresight, IFZ & Swisscom