



Digitalisation is an important ‘enabler’ in the active reduction of carbon footprints on the path to net zero. However, it can be used more profitably and reduce emissions even further when we work together as a team.

**Identifying and tackling reduction measures together using design thinking methodology.**

Whether we are responsible for CR, finance, a product or other business, sustainability within our own company affects us all on a daily basis. Not least because of Switzerland’s ambitious net zero targets and the associated consequences for emission drivers such as buildings, industry and mobility. Where are you on your sustainability journey? Do you know your most relevant emission points? Are you aware of your mobility emissions?

Do you know how you can more efficiently collect and profitably use the data relevant to you in relation to your sustainability issues? As a trusted advisor with years of experience in consulting on, implementing and operating data-based digital solutions, Swisscom can help you to use data profitably to measure and reduce emissions. We can work together to define your roadmap and take a close look at employee mobility, ESG requirements and carbon management solutions, helping you to reach the next level on your journey to net zero.

The benefits for you of the Co-Creation Workshop with Swisscom

<b>Trusted advisor</b> Sound experience from numerous telco, ICT and sustainability projects with customers	✓
<b>Sustainability is in our DNA</b> Over 20 years of commitment to climate protection and other ESG issues	✓
<b>Established network</b> All services necessary for decarbonisation available in the Swisscom network	✓
<b>Specific roadmap &amp; measures as an outcome</b> Know what your next steps are and how to approach them	✓
<b>Co-creation in the design thinking model</b> Agenda, structure and results tailored to your needs	✓

Journey to net zero





## Facts & figures

---

Co-Creation Workshop – CHF 9,000.–  
Working together on the path to net zero.

### Basic services

- Duration: one-day in-person workshop (at your premises or the nearest Swisscom building to you)
- Swisscom will spend one to two working days carefully preparing and following up afterwards
- Recommendation (included in the price): one to two hour preliminary online discussion for optimal preparation of an individual agenda for your workshop day
- If required (included in the price): involvement of independent, external climate experts
- What you get: visual presentation with recommendations for further action
- Methodology: design thinking
- Definition of next steps and outlook on possible deliverables

\*The workshop costs will be credited to you for any further projects.

---

Workshop content  
Working together.

### Co-creation

- Analysis of your carbon footprint and identification of emission drivers. If these are already known, extended analysis of these
  - Alignment of your reduction targets with the classic why, what, who and how questions
  - Idea development in co-creation mode, incl. assignment to the right roles
  - Analysis of the possible impact of the ideas on your CO2 emissions
  - Mapping of the agreed measures on a roadmap to support binding, active commitment
- 



*Michele Savino, Business Development Data Driven  
Sustainability and your co-creation companion.*

*'Data and digitalised processes make it easier to achieve goals  
on the path to net zero.'*

---

The information in this document does not represent a binding offer and is subject to change.

Swisscom (Switzerland) Ltd  
Enterprise Customers, 3050 Bern, e.Tel. 0800 800 900,  
www.swisscom.ch/enterprise