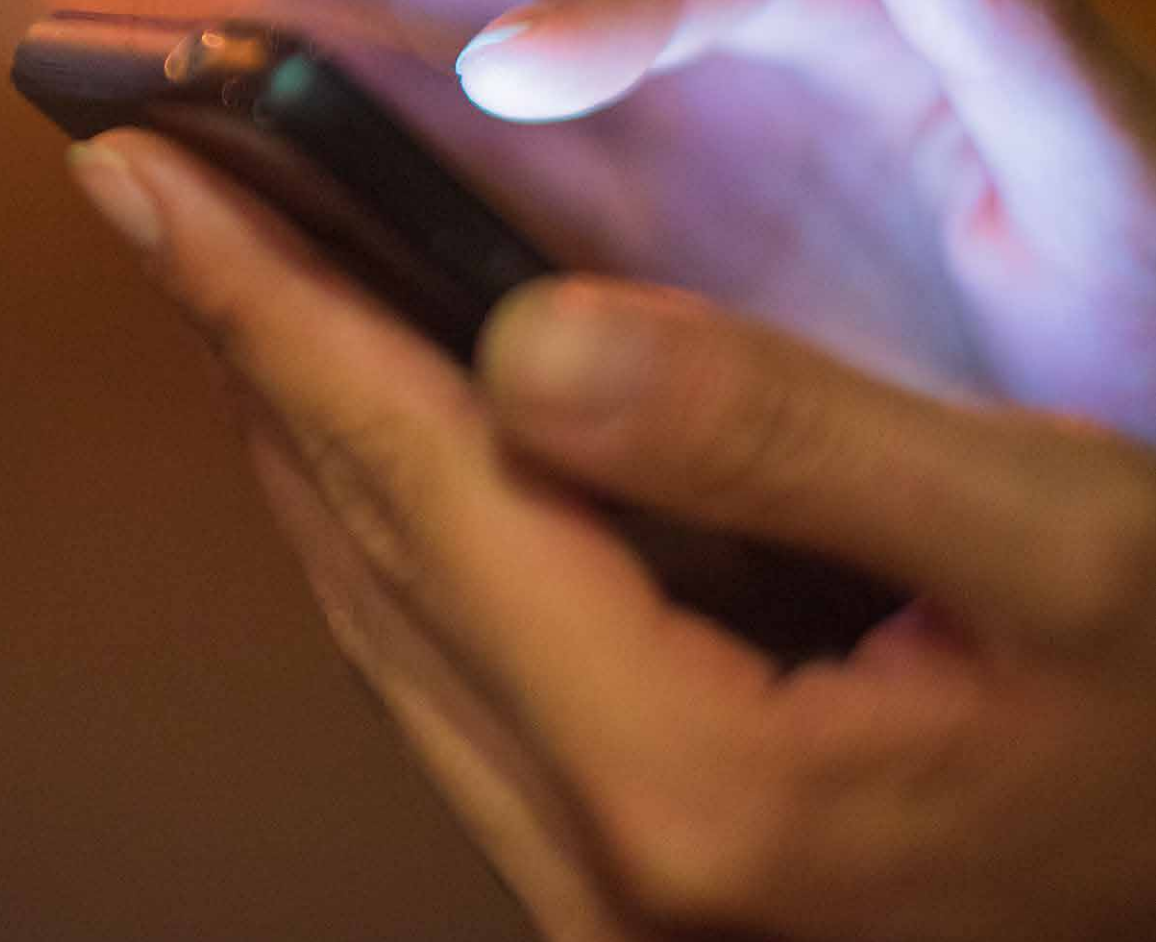


Business Center **NATEL[®] go**

The hub for your
mobile communication



swisscom



The hub for your mobile communication

Designed as a central business solution, the Business Center provides all the processes for your mobile communication – on different channels (multichannel) and also for different stakeholder groups (multi-stakeholder). The unique market platform covers the process

from subscription order and allocation to SIM delivery to accounting and support. This means that you, the customer, receive everything from a single source and via your preferred channels

> Order

Order mobile subscriptions and options immediately in real time.

> Allocation

Assign mobile subscriptions to cost centres, users and predefined authorisation profiles.

> Administration

Adjust mobile subscriptions and options at any time. Efficient mass changes possible instantly.

> Accounting

Separation of private and business costs. Employees can also receive a private invoice (optional).

> Reporting

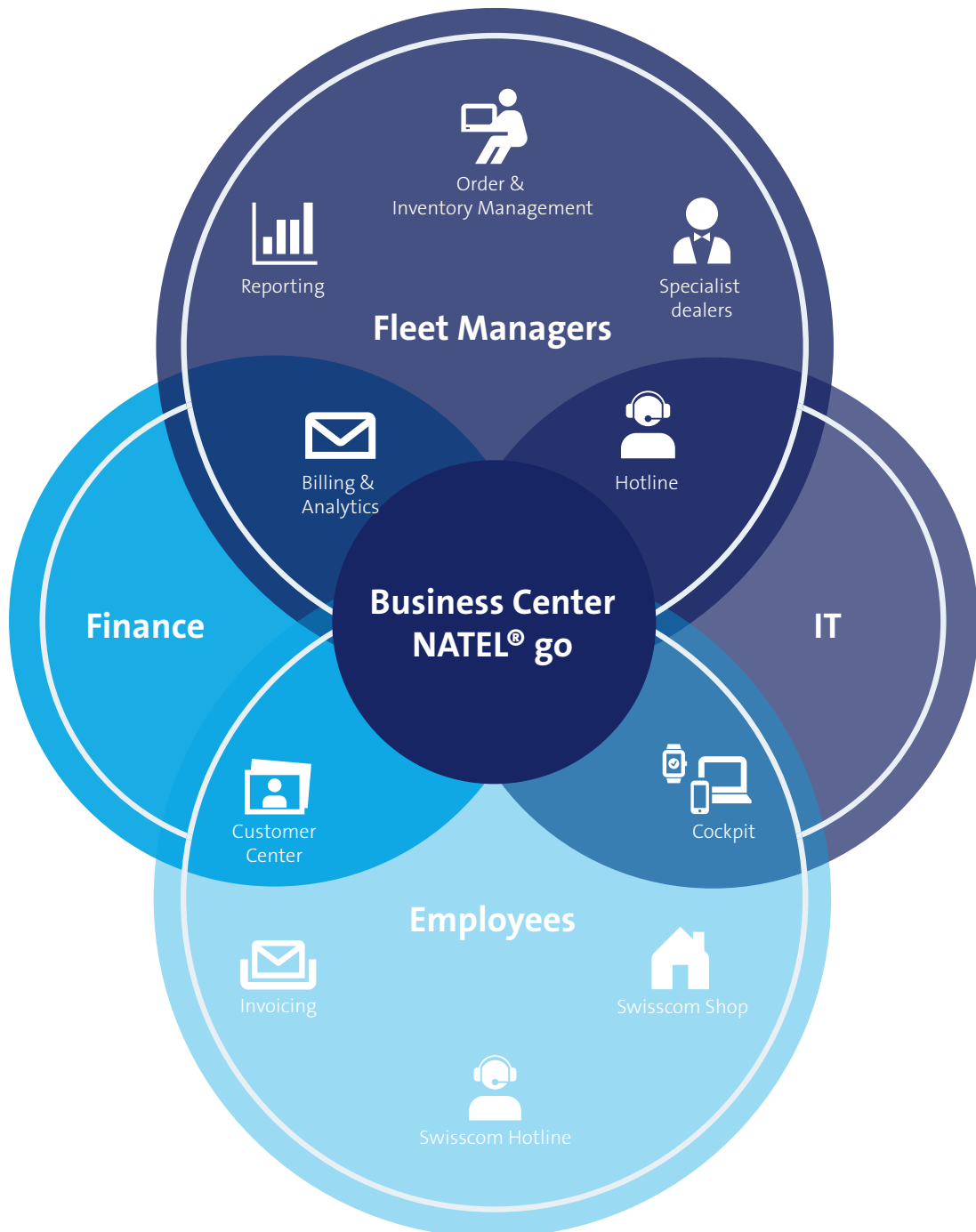
Access to all Swisscom invoicing and call charge data in one web application with retrievable reports.

> Support

Personal contact for Fleet Managers. 24/7 for end-users (online, over the phone or in person).

Channels

Multichannel and multi-stakeholder platform



Your online service: Simple and efficient at all times

The constantly growing number of mobile users in companies is bringing with it growing momentum. As a result of this, administration of mobile communication is becoming more complex, the administrative expense associated with this is increasing and, in some situations, costs are becoming less transparent.

Redundant processes such as orders, allocations and adjustments of subscriptions can be, for the most part, automatically processed and invoiced using NATEL® go. The Business Center is therefore making your work considerably easier.

Your benefits at a glance

- › Administration of mobile subscriptions and mobile options ideally on one platform, in real time.
- › Standardised and mass-scale company guidelines (policies) with the possibility of individual orchestration.
- › Overall administration of processes from subscription order and employee allocation (e.g. to organisational units) and support to invoicing and analysis and optimisation of mobile costs.
- › Support available online and over the phone.



“The NATEL® go Business Center really makes your day-to-day life easier. Subscription administration now takes place directly via the portal. Any subscription adjustments are processed directly via the system. This saves us a lot of time.”

SIX Group Services AG

The “All-Round Carefree” Package

Employees who work on a fully mobile basis use mobile devices as their primary work tools. They fulfil the function of a diary, computer, document storage system, source of information and inspiration as well as postbox and telephone, all rolled into one. As a

result of this, mobile devices are being used more and more for both business and private dealings. When working with a business device, employees expect flexibility and independent control with regard to their subscription, which inevitably leads to new demands.

Your benefits at a glance

- > You can be contactable anywhere and at any time.
- > 24/7 support.
- > Separation of business and private costs.
- > You can see your current invoices and costs under “My Cockpit”.
- > Greater transparency with regard to the business subscription in the Swisscom Customer Center.
- > Simple registration of additional devices under “My Cockpit”.



“My employer offers me the complete mobile package. When I have queries about my business subscription, I use the Swisscom Hotline and advice. This means I can be mobile anywhere and at any time without having to worry.”



IT

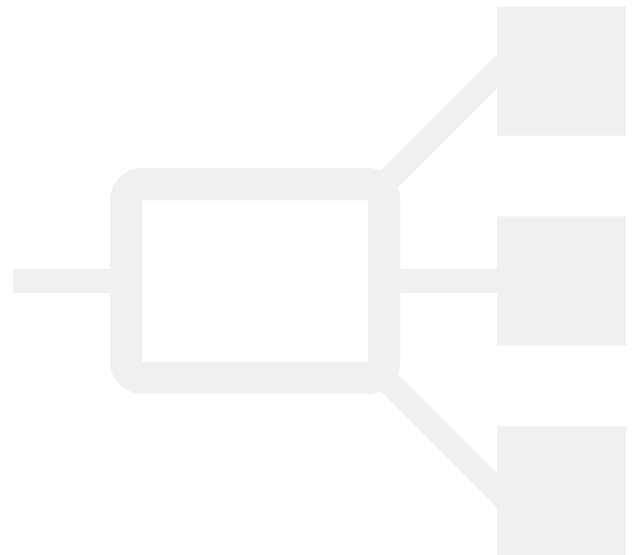
Process orientation creates space for more important IT tasks

Using automated processes, the Business Center supports the management of the various contact points with the employee. This significantly relieves the burden on the IT department, especially in terms of

dealing with manual tasks relating to mobile communication. The portal also allows you to automatically collect, analyse, assess and control all mobile costs.

Your benefits at a glance

- > Automated and customised administration of communication needs.
- > Standardised processes thanks to uniform subscription structures.
- > Fewer IT resources for planning and administrating mobile communication/costs.
- > Oriented towards the needs of the employees.



“In NATEL® go, we are using a first-class and transparent product with zone-specific flat rates. We appreciate the cost security and simple administration in the clear Business Center.”

Santiago Calatrava GmbH

Transparency and better oversight of mobile costs

The increasing momentum of mobile communication within the company makes it more difficult to manage costs efficiently. This also causes budget planning, oversight and control of mobile communication to become increasingly more complex. With

the Business Center from NATEL® go, it is easy to implement cost limits and the uniform subscription structures and cost settings ensure that you always have an overview of costs.

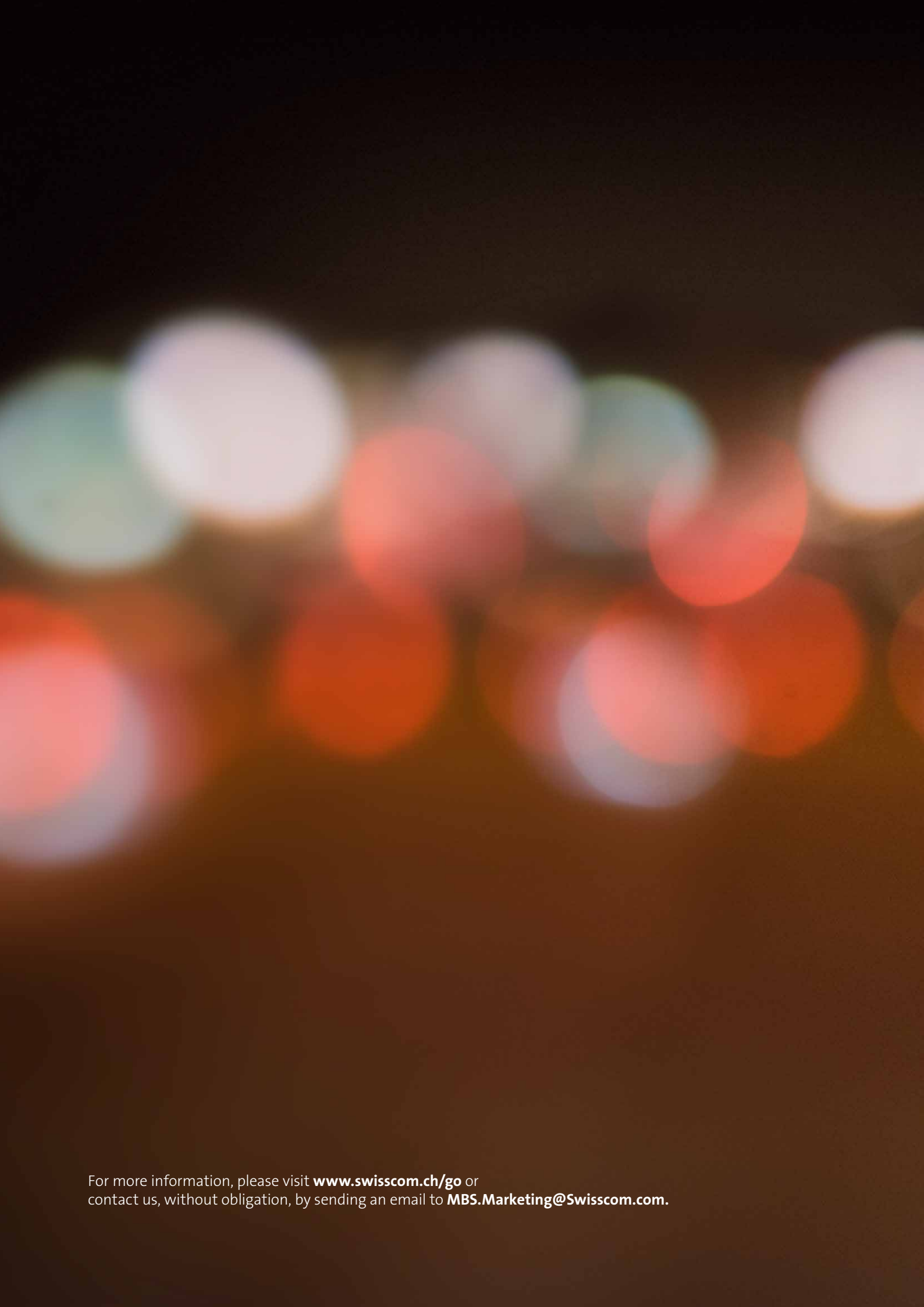
Your benefits at a glance

- > Higher degree of budgetability thanks to uniform subscription structures.
- > Simpler cost management thanks to targeted control of cost limits.
- > Automated cost analyses and reports.
- > Simple implementation of company regulations.



“Thanks to NATEL® go, we have customised flat rates and therefore full cost transparency. Our employees who travel more regularly to neighbouring countries as part of their role benefit from carefree use thanks to the NATEL® go Neighbours flat rate.”





For more information, please visit www.swisscom.ch/go or
contact us, without obligation, by sending an email to MBS.Marketing@Swisscom.com.