

Swisscom Open Business Hub - OBH

Reduce integration and operating costs

Use existing interfaces – the transformation into the required standard API takes place in the OBH (Integration Layer).

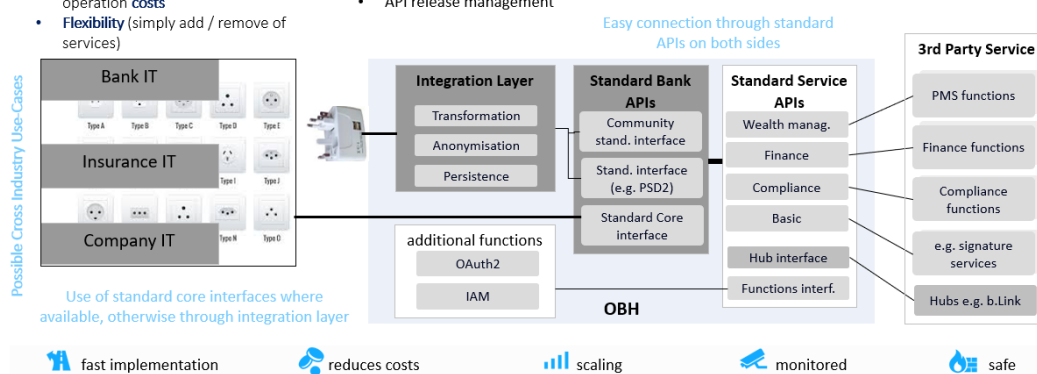
- **No need** for the customer to build up **knowledge** for implementation and operation of the services
- **Reduces** implementation and operation **costs**
- **Flexibility** (simply add / remove of services)

Create standard interfaces once (basis API library) and scale through reuse. Interface complexity from low – high implementable

- Routing / Message Broker, WF
- Persistence e.g. for anonymised data
- Testing services on demand (infrastructure, test mgt)
- End-to-end security infrastructure
- Monitoring (SLA, security), 1-3rd level operational support
- API release management

Secure data exchange

- Reverse Proxy
- Certificate handling (TLS, SSL)
- Authentication / Authorisation
- Traffic Control



The secure platform for digital exchange in Cross Industry Ecosystems.

Cooperation between banks, insurances and FinTech companies open up potential for innovation and growth. Processes can be simplified, and customers receive additional value-added services. Collaboration is easy using APIs. The Swisscom Open Business Hub offers a secure platform for this purpose. Accelerate your optimization and digitization projects.

How you benefit from OBH

1. With OBH, Swisscom takes over the complex technical and safety-related interface management. Centralization creates a cost advantage for all users.
2. Swisscom orchestrates the multiple service calls. The environment is high-performance and scalable.
3. The data exchange is encrypted in a highly secure environment and is monitored. In addition, the data can be exchanged anonymously.
4. Services in the "App Store" principle. The users get a quick overview of the possibilities on the marketplace. Wherever possible, the service is provided Plug & Play in compliance with the required security standards.
5. Service development in and from the community enables a focused development-roadmap of the service offering.

Your benefit

- > **Time-to-Market** - Use the test environment for rapid prototyping. Bring your optimization projects quickly to testable maturity. Thanks to the rapid integration of FinTech Services, you can easily assemble, expand and optimize products and processes.
- > **Reduced complexity** - by centralizing interface management at Swisscom, you can use a wide range of interfaces without having to build up your own knowledge and maintenance capacities in this regard.
- > **Data security** - the OBH serves as a central hub for data exchange between your applications and FinTech service applications. Swisscom security management guarantees maximum data security at the interfaces. This is particularly important if your core banking system communicates directly with FinTech Services.
- > **Cost savings** - The economies of scale resulting from the central interface and security management allows attractive pricing. This creates a win-win situation for all users of the OBH.

Swisscom Open Business Hub - Our services

Benefits

Marketplace

- > *Marketplace appearance* - service providers receive a marketplace page to present their services
- > *Fast service overview* - Service users get a quick overview of the available services, their possible applications and connection to the bank IT system.
- > *Continuous expansion* - The marketplace offering is continuously being expanded and tailored to the needs of the user community.

interface connection

- > *API connection* - Connection of the interfaces of the FinTech / service provider to the OBH.
- > *Service User Connection* - Connection of the relevant applications of the service users to the APIs. Non-existent interfaces to core banking systems can be created through the integrated Integration Layer of the OBH.

interface operation

- > *OBH Maintenance* - Ensuring OBH functionality at the defined service level
- > *Interface maintenance* - monitoring of interface functionality, release management of new API versions
- > *Incident Management* - Technical 1st and 2nd Level Support
- > *Security Management* - Tier IV Data Center, ITBC, Security Monitoring, Firewalls, Zoning
- > *Test management* - technical tests, end-to-end tests (as required)
- > *Emergency management* - emergency and restart plan and crisis management

Core Banks API Library

- > *API documentation*
- > *Core banking system Interfaces Library of the interfaces provided by Swisscom for common core banking systems*

The services can be combined according to the customer-specific situation

Supplementary Services

transformation support

- > Support for the transformation of the company and in the implementation of optimization projects in the organization as well as the establishment of the necessary change culture for defined stakeholder groups: Board of Directors, shareholders, employees, customer groups
-

Your contact



Stefano Caccin

Product & Alliance Management
Swisscom (Switzerland) AG
Business Customers
Pfingstweidstrasse 51
8005 Zürich

Request consultation

www.swisscom.com/banking

