

Banking is in a state of transition. New technologies are creating openings for new business processes and models, new competitors are entering the market and customer expectations are noticeably changing. Independent trend scout and think tank e.foresight identifies opportunities and trends in digital banking at an early stage.

Independent trend scout and think tank with a global perspective and relevant insights.

What does e.foresight offer?

Digital banking trend scout and think tank e.foresight successfully helps banks take the right decisions in relation to the digital transformation. It keeps you abreast of all relevant innovations and trends in the market, and shows you how to use the digital transition as an opportunity for your bank.

e.foresight supports you with strategically relevant information so you can recognise and evaluate banking trends and innovations early on.

The e.foresight service comprises a basic package which can be flexibly supplemented with two more advanced packages, depending on your individual needs.

Your benefits with e.foresight

- **Global scouting, local focus**
We monitor trends and innovations worldwide, while keeping a constant focus on their relevance for Swiss and Liechtenstein-based banks.
- **Bank-specific support**
Where innovation is concerned, we don't believe in a 'one size fits all' approach, which is why we support our members individually and collaboratively, depending on what they want.
- **Strong interdisciplinary team**
The e.foresight team comprises people from different disciplines, supplemented with external experts (e.g. RegTech, AI, IoT, Cloud).
- **Relevant insights**
e.foresight offers relevant support in the form of practical recommendations individually devised on the basis of our market expertise.
- **Independence**
There is a clear separation between Swisscom and e.foresight where all confidential information is concerned.

e.foresight Trend Scout & Think Tank at a glance



News screening



Conferences at home and abroad



Cooperation with universities



Exchange in ecosystem



Market observation



External trend sources



Surveys and studies



Foresight thinking

Observation and identification of signs and trends

Assessment, structuring and classification for Switzerland and Liechtenstein

Multi-bank research



Newsletters & reports



Quarterly trend briefings



Detailed studies

Bank-specific support

Awareness presentations
Digital banking analysts
FinTech scouting
Expert presentations

Co-creation workshops
Digital board member
Commissioned research
Ideation & design sprints

Facts & Figures



Basis package

Basis for digital innovation in the banking sector

- Weekly e-newsletter about trends, new ideas and innovations – analysed by e.foresight
- Biannual report on the current status of digital banking and FinTech in Switzerland, including the main developments abroad
- Monthly periodicals on digital banking trends
- Annual forecasts on the most important developments in the coming year
- Annual studies on relevant FinTech-related topics with evaluation by e.foresight
- Access to our events and webinars



Research package

Detailed reports and analysis of all relevant developments

- 1-2 weekly reports (approx. 80 per year) on current innovation-related topics relevant to the financial sector
- Quarterly periodicals on trends in the blockchain field (Blockchain Quarterly Update) and regulatory changes (Regulatory Update)
- Regular comprehensive reports on important FinTech themes
- Personal contact partner, who will help you and your organisation to find information relevant to you
- Possibility to commission small-scale research projects based on existing e.foresight content
- Access to the e.foresight research archive with over 500 reports related to FinTech and banking innovation
- Access to the e.foresight information portal, including factsheets and quantitative analysis of all current trends



Advice package

Individual support with digital innovation

- Quarterly discussion of the main new innovations in Swiss and foreign banking
- Topical deep dives including in-depth workshops
- Motivational lectures at all levels of the organisation (including executive board and board of directors) on various topics (e.g. blockchain awareness/training presentation)
- Opportunity to observe digitalisation committees as a challenger
- FinTech scouting based on our market observation
- Challenging of (digitalisation) strategies or new (digital) offerings
- ... and much more

With e.foresight Trend Scout & Think Tank, you can spot opportunities and trends in digital banking at an early stage. More information at www.swisscom.ch/e-foresight-think-tank.