



Are your cloud bills too high?
We'll analyse your cloud environment and help you to reduce your monthly hyperscaler costs by 40%* on average.

Always a win-win. With the Cloud Cost Reduction package, we'll cut your cloud costs for the long run. We charge 20% of the cost reduction we achieve for your company. If we can't find a way to reduce your costs, you won't pay a penny.

What does the Cloud Cost Reduction package include?

A cloud strategy does not take long to draft and implement. However, cloud costs are often ignored in the process, leading to higher monthly bills than anticipated. Although Swisscom and other cloud providers offer various ways of keeping costs down, these costs need to be actively and repeatedly checked and implemented as they change very quickly. Unless checked daily, it's impossible to take advantage of all the cost-saving opportunities available.

In our experience, most cloud customers pay between 30% and 80% more than they need to month after month, year after year. So, what can they do?

Answering this question is a huge challenge for most companies. Cutting cloud solution costs is a new requirement for controlling departments, IT operations staff and application owners. It is a process that must be acquired. It often takes many expensive months before this new challenge is properly understood and mastered.

Your benefits with our Cloud Cost Reduction package by Swisscom

- **No budget consumption**
We'll optimise your costs without using any of your budget.
- **Analysis**
We'll analyse your current cloud landscape and present you with a report showing how much less you could pay per month.
- **Calculation**
Based on your current landscape and the savings opportunities known to us, we'll calculate your maximum savings potential and present you the result.
- **Implementation**
We'll implement all the possible savings and provide you with a ready-made, cost-optimised system landscape in the cloud.
- **Recommendation**
In order to operate your system landscape in the cloud with the best possible long-term cost-benefit ratio, we recommend an annual cost reduction analysis.


Cloud Cost Reduction by Swisscom

swisscom

* Depending on their cloud-based system landscape, most companies can reduce their monthly costs by between 30 and 80% through optimisation measures.




Facts & Figures

 **Cloud landscape survey**
We'll evaluate your cloud environment. This includes cloud services from hyperscalers such as Microsoft or Amazon Web Services. We'll need access to your subscriptions for our analysis.

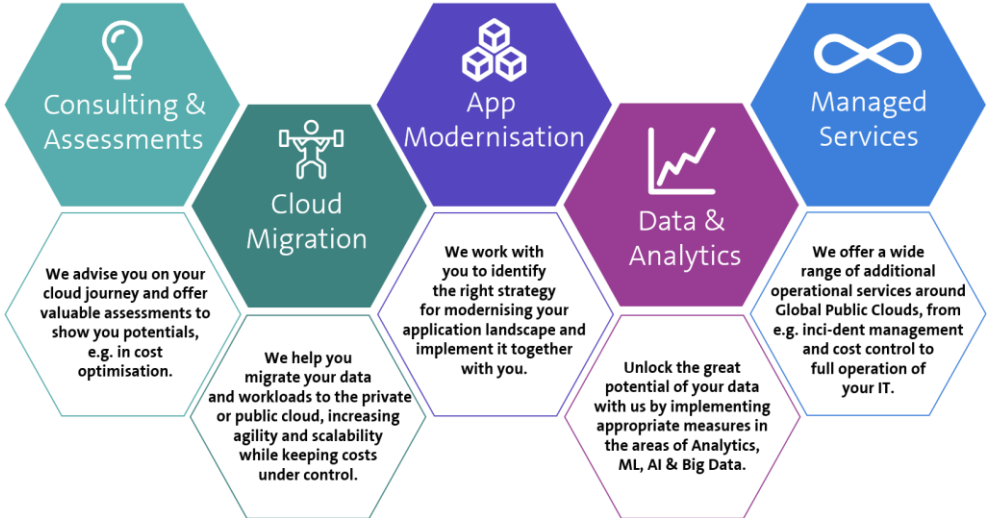
Basic services

Cost optimisation
We'll calculate your maximum savings potential and show you the results.


Implementation
We'll implement all savings measures in your cloud for you (relevant access rights will be required). You'll get a cost-optimised cloud landscape ready for your continued operations.

 The basic service can be combined with the following options and services:

Optional services



- Consulting & Assessments**
We advise you on your cloud journey and offer valuable assessments to show you potentials, e.g. in cost optimisation.
- Cloud Migration**
We help you migrate your data and workloads to the private or public cloud, increasing agility and scalability while keeping costs under control.
- App Modernisation**
We work with you to identify the right strategy for modernising your application landscape and implement it together with you.
- Data & Analytics**
Unlock the great potential of your data with us by implementing appropriate measures in the areas of Analytics, ML, AI & Big Data.
- Managed Services**
We offer a wide range of additional operational services around Global Public Clouds, from e.g. inci-dent management and cost control to full operation of your IT.

 **Costs**

You pay us 20% of the savings you make, calculated over 36 months from the date they are implemented. The cost saving will be verified one month after implementation and projected over 36 months.

With our private and public clouds portfolio, we follow a holistic approach. In addition to professional services, managed services, and our Reselling+ portfolio, we are also your partner for any Microsoft and AWS migration and app modernisation project. Find out more at <http://www.swisscom.ch/cloud> or contact us directly [here](#).

The information in this document does not constitute a binding offer. It is subject to revision at any time.

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