Data & AI Consulting supports you in the systematically automated processing and analysis of your data.

Create added value based on internal and external data with data analysis, artificial intelligence and machine learning by reducing costs or developing new services and ecosystems. With Data & AI Consulting, the expert team at Swisscom supports you in the concep-tion, integration, development and operation of tailored analytical information systems such as data lakes, data warehouses, self-service business intelligence (BI) or AI/ML solutions based on various technologies. Whether in the cloud or on premise, conventionally for finance controlling or for an innovative use case based on IoT data.

Your benefits with Data & AI Consulting

Methodology

Data and AI platforms are complex — our experts have decades of methodological experience in successful conception and introduction.

Technology

As a leading ICT group, we maintain partnerships with the main global software providers. Our experts are at the cutting edge technologically and have the corresponding certification.

Integration

If you are already a Swisscom outsourcing customer, we build the bridge to your SAP system, IoT solution or industry software.

Customer proximity

We work with you on site and speak your language in this highly complex area.
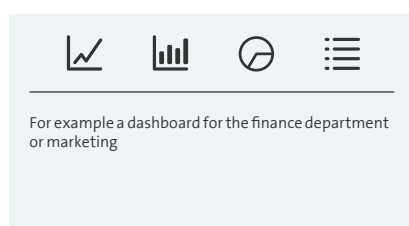
Flexibility

We adjust to your needs, whether you carry out a project with us or wish to use our expertise for a limited period.
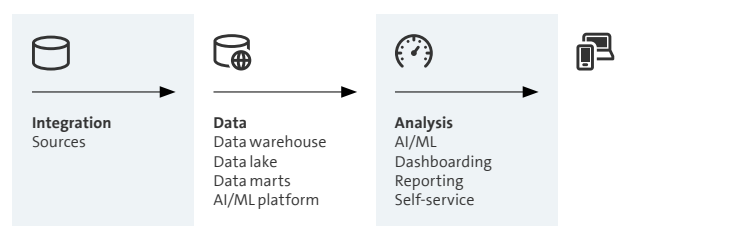
Individual solutions
Web-based platforms

For example a dashboard for the finance department or marketing

Integrated solutions
Cloud-based data and analytics platforms

Integration
Sources

Data
Data warehouse
Data lake
Data marts
AI/ML platform

Analysis
AI/ML
Dashboarding
Reporting
Self-service

Data & AI Consulting

swisscom

Basic Services

Consulting mandates for data-driven strategies, reviews, architecture and data & AI concepts.

Introduction and migration projects at a fixed price or according to time and effort.

Support in the operation and continued development of existing data & AI systems.

Expert assistance with bottlenecks in major programs and projects.

Training, coaching and induction of your staff in new technologies.

Optional Services

Involvement of further specialists for adjacent topics (e.g. cloud or security).

Assumption of your data and analytics systems in outsourcing (complete or as part of out-tasking).

Involvement of our near-shore and off-shore experts in major projects.

Additional Services

Swisscom Mobility Insights — Take advantage of the anonymised mobility data for your analyses.

Microsoft Azure Solution Assessments — Benefit from a starter pack for the cloud.

Report Migration Quality Management — Speed up your migration projects.

swisscom