Travel emission insights from mobile phone data analysis
Explore the future of urban mobility with mobile phone data

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Are you looking to reduce transport-related CO2 emissions and make cities more sustainable? We want to support you in this and have built a solution that will allow you to better understand mobility in urban areas and take targeted measures to improve the quality of the environment. This is based on mobile phone data. You may be wondering:

how can mobile phone data support this?

The latest insights: Thanks to state-of-the-art technology, we can use mobile phone data to track traffic flows anonymously in near real-time. You get up-to-date information on mobility patterns.

Precise analysis: Collecting detailed data on traffic flows and modes of transport enables informed decision-making for your urban planning projects.

Environmental protection: You can also reduce CO2 emissions by tackling traffic problems effectively. Our data enables you to identify areas of action and promote environmentally friendly transport alternatives.

Traffic management: Last but not least, you can use data-based decisions to optimise traffic management and improve road safety.

Are you ready to make your city smarter and more sustainable? We look forward to working with you to create the clean, efficient and liveable cities of tomorrow.

Your benefits

- Reduce traffic congestion and carbon footprints, create space for environmentally friendly, liveable cities

- Measure your city's carbon footprint in near real-time using a new, automated approach

- Leverage data to optimise infrastructure projects and promote public transport

- You have the option to involve citizens in urban mobility initiatives and ensure better quality of life

The offering at a glance

Cost:

Dependent on company size and requirements.

Please do not hesitate to contact us to arrange your no-obligation initial consultation.

Contact

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