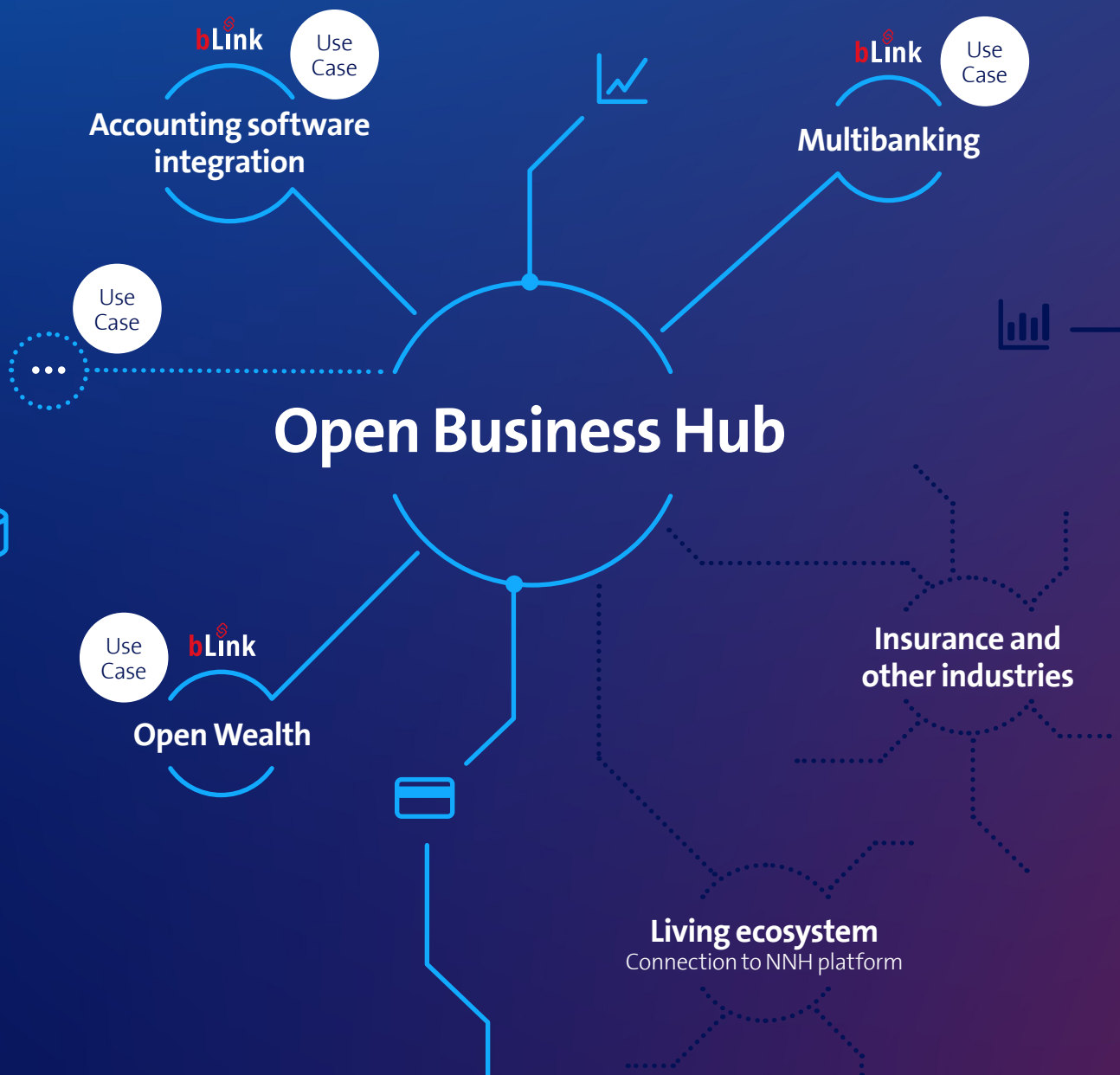




Get ready for Open Finance and join the Open Business Hub

Stay competitive with Open Finance

Open Finance will make a lasting impact on the financial sector. Changing customer requirements, new competitors and innovative and disruptive technologies are challenging the banks' traditional value chains. With the Open Business Hub we are enabling focused growth in new business areas and make it possible to address the requirements of the regulator in order to exploit the potential of the changed market environment.





Direct scaling with the Open Business Hub

Entry to the ecosystem

From individual service providers to entire ecosystems – everyone is connected with the Open Business Hub. The productive connection to SIX bLink complements the existing services and future use cases of Swisscom's Open Business Hub. Guaranteed market place access enables the provision and consumption of public APIs.

Established platform

The Open Business Hub is an established platform. Use cases are not just dreams of the future but are already a reality, and are actively used by banks in Switzerland. For example, there are use cases in

the areas of KYC or Wealth Management (Open Wealth Service). More use cases are continuously being added, such as the integration of accounting software and Multibanking (both Account Information and Payment Submission Service), or the development of new, cross-sector ecosystems (such as the emerging Living ecosystem).

High-performance, ultra-secure infrastructure

The Open Business Hub is based on one of the world's leading, biggest and most efficient API gateways.

Choose Swisscom for confidence and innovation

With all its years of experience in the field of integration, Swisscom is a leading and trustworthy partner to the financial sector in Switzerland. New technologies are quickly identified and the resulting potential is developed for customers.

Several years ago Swisscom initiated an Open Finance platform in the form of the Open Business Hub. Here at Swisscom we think and act across sectors and we scale our integration in the market.



“With the Open Business Hub we have achieved a simple and standardized opening for OpenWealth. We will rely on the Open Business Hub for further use cases.”

Falk Kohlmann, Head of Market Services and
Member of the Executive Board, St.Galler Kantonalbank

swisscom



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