

Swiss Climate Challenge

Take your employees along on the journey to net zero

Inspire employees and reduce emissions

Climate protection and the path to net zero are important for employees in several respects.

For one, more and more of us want to work for companies that are committed to sustainability and climate protection. A corporate culture that incorporates sustainability can therefore play an important role in the fight for young talent.

With its playful approach, incentives and awareness-raising, the Swiss Climate Challenge can be a suitable tool for taking employees along on the journey to net zero and inspiring their enthusiasm for their own company.

For another, emissions related to mobility play a key role in most companies' carbon footprint. This means both direct emissions from company vehicles as per Scope 1 as well as business travel and commuting, which fall under Scope 3 categories 6 and 7.

The Swiss Climate Challenge provides incentives to reduce these emissions and thus achieve net zero faster. It also makes it possible to measure emissions from commuting. For companies with Swisscom mobile contracts, the emissions resulting from all employees' business and commuter trips can also be collected anonymously.

Your benefits

- ✍ Internal positioning as a responsible employer thanks to playful approach to awareness-raising and climate protection incentives
- ✍ Incentives to reduce emissions from mobility in your company (GHG Scope 1, Scope 3 Cat. 6 & 7)
- ✍ Automated collection of employee mobility (commuter traffic) data for your company's carbon footprint

How the Challenge works in a company or community:

-  **Preparation:**
 - Prepare communication
 - Define incentives
 - Define behavioural challenges
-  **Implementation:**
 - Communication to participants
 - Participant onboarding
 - Challenge implementation
-  **Evaluation:**
 - Redemption of Green Points
 - Evaluation

The offering at a glance

Cost:

Up to 500 employees: CHF 5,000.–
Up to 1,000 employees: CHF 10,000.–
Up to 5,000 employees: CHF 20,000.–
More than 5,000 employees: individual price according to size

Please do not hesitate to contact us to arrange your no-obligation initial consultation.

Michele.Savino@swisscom.com

+41-58-224 21 56