

## Business Internet standard

### Premium Internet access: secure, tailored to your SME and fully scalable.

Business Internet standard from Swisscom is a unique package of premium data services. Secure, reliable and cost-effective, it is ideally suited to your SME's needs. The product is modular and scalable, so it can be adapted at any time in line with your changing requirements. It also provides a simple, flexible way to connect several locations as well as field staff to your data network. Expert technical support from a Swisscom IT partner is available on request. Business Internet standard features high-performance options and can be combined with other Swisscom SME services.

#### Which customers is Business Internet standard especially suitable for?

This is the right product for you if your company, agency or organisation has the following needs:

- You want to provide secure data transfer and Internet access for your staff with minimal downtime.
- You have centralised services such as order processing and accounting as well as your customer database, e-mail, file and Web servers etc. based at one location and would like to bring a number of local networks (LANs) at different locations together in a single corporate network.
- You want to provide mobile support staff and teleworkers, for example, with remote access to your company data over the Internet.

- You want to count on Swisscom's tried-and-tested installation, integration and support services.
- You would rather pay a fixed monthly charge than charges based on usage time or data volume.

#### What are the advantages of Business Internet standard?

- You can benefit from **networked locations and remote access as well as centralised data storage and user administration:**

The VPN (virtual private network) option allows you to enhance your competitiveness by connecting external locations such as branches to your central server network and enabling remote access for teleworkers, field staff and managers.

- Data traffic within your VPN is **quality controlled and classified:**

Our network is based on multi-protocol label switching (MPLS) technology, making it ideal for prioritising certain services like voice over IP telephony with guaranteed data transfer speeds.

- **Our enclosed network ensures data security:** Business Internet standard ensures secure data transfer not only within your virtual corporate network, but also for your field staff and teleworkers.



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- **Backup** makes for **high availability:**

A free backup connection kicks in automatically if your DSL connection breaks down, so your Business Internet standard connection offers the same level of availability as a fixed phone line.

- You **save time** thanks to **punctual, stress-free installation:**

You leave the task of installing and configuring your Business Internet standard connection to a Swisscom-accredited IT partner who can accommodate your existing IP addressing concept on request.

- You pay a **fixed monthly charge with no time or data limits:**

The fixed monthly charge for Business Internet standard means that what used to be a variable expense is now a budgetable cost item.

- **Minimal downtime reduces maintenance costs:**

Your router is monitored remotely at all times by Swisscom's customer service staff, so faults can be analysed and fixed quickly. Faulty routers are replaced immediately at no extra charge. If a fault is found in your LAN, our customer services staff can refer you to a qualified IT partner if necessary.

- You enjoy **flexible Internet access:**

Internet access is available as an option with VPN Location Networking. It includes a centrally managed firewall that can be adjusted to meet your security requirements on request.

### **Which services do you get with Business Internet standard?**

#### **Business Internet standard basic product:**

(for each main and secondary location)

Access with the following bandwidths\*

(downstream/upstream):

- VDSL - 2/0.4 Mbit/s max., 10/2 Mbit/s max., 20/4 Mbit/s max., 40/8 Mbit/s max., 80/16 Mbit/s max., 100/20 Mbit/s max.

- Fibre optics - 10/2, Mbit/s, 20/4 Mbit/s, 40/8

Mbit/s, 80/16 Mbit/s, 100/20 Mbit/s

- Ethernet Services (symmetrical) - 2 Mbit/s to 100 Mbit/s

- Router monitoring

- Connection monitoring and customer alerts

- Free Hotline and IT specialist referral Includes dial-up backup service (using a fixed IP address if available)

\* For all broadband profiles, Swisscom guarantees that faults will be repaired within 24 hours of being reported. If a faulty connection is not restored within 24 hours, and if Swisscom (Switzerland) Ltd is directly responsible for the fault, we will refund one month's line rental (max. 1 x a month).

#### **Business Internet standard options:**

- Fixed IP addresses

- Customer-specific DNS service

- Firewall Outbound level – with a choice of three security levels

- LAN Firewall Plus Outbound for customer-specific needs

- LAN Firewall Inbound NAT

(including up to 10 fixed IP addresses)

- DMZ service (on request)

- VPN Location Networking

- Routing within the VPN

- Encrypted remote access to the VPN over the Internet

- Quality control (QoS) with a choice of service classes

- Integration of your IP concept or IP addressing concept, including IP address administration via DHCP on the LAN at your location

#### **Set-up by an IT partner**

An IT partner will set up Business Internet standard for you at your offices and can also implement your corporate network (LAN).

#### **Where can you find further information?**

[www.swisscom.ch/sme](http://www.swisscom.ch/sme)

**Free Hotline: 0800 055 055**

