



Microsoft Dynamics NAV & TCPOS

“The ERP solution from Swisscom is perfectly suited to our working methods.”

For more than 135 years, Franz Carl Weber has been the undisputed number one Swiss toy specialist and is among the oldest toy brands in the world. The product range comprises around 50,000 articles. The company manages its business using an ERP integrated solution from Swisscom.

Franz Carl Weber

- > Sector: Retailers
- > Locations: 21 sales outlets in Switzerland
- > Founding year: 1881
- > Employees: approx. 240
- > Ambition and values: Quality, expert advice and a huge, exquisite selection of products

Challenge

In the 21 branches of Franz Carl Weber (FCW) throughout Switzerland, millions of toys cross the shop counter every year. The previous ERP solution could no longer keep up with the development of the business, as neither the sales processes, the reporting nor the CRM could be handled efficiently. FCW wanted a new, fully integrated, reliable, flexible and powerful Swiss solution.

Solution

With the Microsoft Dynamics NAV ERP system and the TCPOS POS solution, FCW is now using a highly flexible, expandable complete package. This includes operating the applications and data storage in secure Swisscom servers, as well as technical and business support from Swisscom. The integration into other Microsoft applications enables a whole range of productivity increases.



Laurent Birbaum
CIO
Franz Carl Weber

Mr Birbaum, please complete the following sentences.

With the ERP from Swisscom we have ...

“... a complete, expandable solution tailored to our requirements.”

We are pleased with the solution because ...

“... it enables us to work comfortably, productively and proactively.”

Our customers benefit from the new ERP because ...

“... they have easy access to all of their data.”

My added value:

“With the ERP from Swisscom my company is very capable and secure!”

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Swisscom Enterprise Customers

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